

Paper 1 (Business in the Real World, Influences on Business, Business Operations and Human Resources)

Paper 2 (Business in the Real World, Influences on Business, Marketing and Finance)



Year 11 exams
Paper 1 and 2

Finance

3.6.4 Analysing the financial performance of a business

3.6.3 Financial terms and calculations

3.6.2 Cash flow

3.6.1 Sources of finance



End of Topic Test

3.5.1 Identifying and understanding customers

3.5.2 Segmentation

3.5.3 The purpose and methods of market research

3.5.4 The elements of the Marketing Mix, Price, Product, Promotion and Place

Marketing



Year 11 mock exam (Paper 2)



YEAR
11
GCSE

3.4.4 Training

3.4.3 Motivating Employees

3.4.2 Recruitment & selection of employees

3.4.1 Organisational Structures

Human Resources



Year 10 mock exam (Paper 1)



End of Topic Test



3.3.1 Production Processes

3.3.2 The role of procurement

3.3.3 The concept of quality

3.3.4 Good Customer Services

Business Operations



End of Topic Test



3.2.6 Competitive Environment

3.2.5 Legislation

3.2.4 Globalisation

3.2.3 The economic climate

3.2.2 Ethical and environmental considerations

3.2.1 Technology

Influences on Business



End of Topic Test



3.1.7 Expanding a business

YEAR
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GCSE

Business in the Real World

3.1.1 The Purpose and Nature of Business

3.1.2 Business Ownership

3.1.3 Setting Business aims and objectives

3.1.4 Stakeholders

3.1.5 Business Location

3.1.6 Business Planning