

Curriculum Overview (Yr 10-13)

Business and Enterprise

	Year 7	Year 8	Year 9	Year 10	Year 11	KS5
Business Studies				GCSE Business - 3.1 - Business in the Real World 3.2 - influences on Business 3.3 - Business Operations	GCSE Business - 3.4 - Human resources 3.5 - Marketing 3.6 - Finance	A-Level Business - 3.1 - What is Business? (AS) 3.2 - Managers, Leadership and Decision Making (AS) 3.3 - Decision Making to improve Marketing Performance (AS) 3.4 - Decision Making to improve Operational Performance (AS) 3.5 - Decision Making to improve Financial Performance (AS) 3.6 - Decision Making to improve Human Resource Performance (AS) 3.7 - Analysing the strategic position of a business (A-level) 3.8 - Choosing strategic direction (A-level) 3.9 - Strategic Methods: how to pursue strategies (A-level) 3.10 - Managing strategic change (A-level)
Business/Enterprise (Vocational)				OCR Level 2 Cambridge National in Enterprise and Marketing Unit RO68 - Design a Business Proposal Unit RO69 - Market and pitch a business proposal	OCR Level 2 Cambridge National in Enterprise and Marketing Unit RO69 - Market and pitch a business proposal Unit R067 - Enterprise and marketing concepts (examined unit)	BTEC Nationals (Level 3) - Unit 1 - Exploring Business Unit 2 - Developing a marketing Campaign Unit 3 - Personal and Business Finance Unit 8 -Recruitment and Selection Process

