

## Business - Curriculum overview

	Year 7	Year 8	Year 9	Year 10	Year 11	KS5
GCSE Business				<b>GCSE Business -</b> 3.1 - Business in the Real World 3.2 - influences on Business 3.3 - Business Operations	<b>GCSE Business -</b> 3.4 - Human resources 3.5 - Marketing 3.6 - Finance	<b>A-Level Business -</b> 3.1 - What is Business? (AS) 3.2 - Managers, Leadership and Decision Making (AS) 3.3 - Decision Making to improve Marketing Performance (AS) 3.4 - Decision Making to improve Operational Performance (AS) 3.5 - Decision Making to improve Financial Performance (AS) 3.6 - Decision Making to improve Human Resource Performance (AS) 3.7 - Analysing the strategic position of a business (A-level) 3.8 - Choosing strategic direction (A-level) 3.9 - Strategic Methods: how to pursue strategies (A-level) 3.10 - Managing strategic change (A-level)
Enterprise/Business (Vocational)				<b>OCR Level 2 Cambridge National in Enterprise and Marketing</b>  Unit RO68 - Design a Business Proposal  Unit RO69 - Market and pitch a business proposal	<b>BTEC Tech Award in Enterprise -</b> Component 2 - Planning and Presenting a Micro-Enterprise Idea  Component 3 - Marketing and finance for Enterprise	<b>BTEC Nationals (Level 3) -</b> Unit 1 - Exploring Business Unit 2 - Developing a marketing Campaign Unit 3 - Personal and Business Finance Unit 8 -Recruitment and Selection Process