

Parent Revision Surgery

GCSE Business Studies

Your guide to study support

Helping your child to be the best they can be



Key Exam Dates

Paper 1 - Wednesday May 20th 2020
(pm)

Paper 2 - Tuesday June 2nd 2020 (pm)



Paper Content

Paper 1: Influences of operations and HRM on business activity

What's assessed

- Business in the real world
- Influences on business
- Business operations
- Human resources

How it's assessed

- Written exam: 1 hour 45 minutes
- 90 marks
- 50 % of GCSE

Questions

- Section A has multiple choice questions and short answer questions worth 20 marks.
- Section B has one case study/data response stimuli with questions worth approximately 34 marks.
- Section C has one case study/data response stimuli with questions worth approximately 36 marks.



Paper 2: Influences of marketing and finance on business activity

What's assessed

- Business in the real world
- Influences on business
- Marketing
- Finance

How it's assessed

- Written exam: 1 hour 45 minutes
- 90 marks
- 50 % of GCSE

Questions

- Section A has multiple choice questions and short answer questions worth 20 marks.
- Section B has one case study/data response stimuli with questions worth approximately 34 marks.
- Section C has one case study/data response stimuli with questions worth approximately 36 marks.

Key Exam Technique

The key exam techniques tested are **analysis**, **application** and **evaluation**.

ANALYSIS involves creating a chain of logical reasoning; working step by step through cause and effect in short linking statements. It involves the use of connective words and phrases. The **A,B,C** technique should be used.

Examples of connectives used:

- Because
- Therefore
- So
- As a result
- Consequently

Revision Materials

Students have revision notes for each unit of study covered in the specification:

- 1) Business in the real world
- 2) Influences on Business
- 3) Business Operations
- 4) Human Resources
- 5) Marketing
- 6) Finance

How can you help?

- Support with student testing to build up knowledge would be helpful. For example, key-terms lists, if learned accurately will support students' understanding of case-studies and questions.
- It is essential that numerical formulae are learned by heart also, and that command words are understood.
- If testing students on their knowledge, encouraging them to consider why, how, so and cross topic links will support analysis and evaluation. For example, what is delegation? How does it affect business organisation? Why? What impact will it have on the business? Do these impacts affect other aspects of the business such as cost/profit, efficiency, or ethical reputation

