

Digital Media

Qualification: Cambridge Technical
Exam Board: OCR
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What is Digital Media? The key difference to A Level Media Studies is that the C-Tech course is slightly more skills-based and practical. It is similar to the traditional B-Tec courses you may be familiar with already. It is equivalent to a full A Level.

Just like the A Level, the course covers a range of different media industries, products and concepts.

What does the Digital Media course cover? There are six units on this course and they are completed over the 2 years of study. There is a combination of internally assessed coursework units and externally assessed public examinations. A key difference here is that unlike the A Level, the units are completed and 'banked' as you progress through the course. There are a selection of units on the specification which are available for study. We have chosen a mix of these which we feel are most effective and work together very well. Please check the table below for more detail.

UNIT	Content	Assessment
UNIT 1	<ul style="list-style-type: none">Media products and audiences	External examination
UNIT 2	<ul style="list-style-type: none">Pre-production and planning	External examination
UNIT 3	<ul style="list-style-type: none">Create a media product	Internal Coursework
UNIT 20	<ul style="list-style-type: none">Advertising Media	Internal Coursework
UNIT 21	<ul style="list-style-type: none">Plan and deliver a pitch for a media product	Internal Coursework
UNIT 24	<ul style="list-style-type: none">Cross media industry awareness	Internal Coursework

Who should study Digital Media? The Digital Media C-Tech is a challenging course which requires a strong study ethic and the ability to work independently. It would suit anybody with a curiosity in how media industries work. It requires a strong ability to communicate in writing and to think creatively.

Where can it lead? Cambridge Technical qualification can lead to a huge range of careers in the media industry. Alternatively, it can help you meet entry requirements for any number of university courses.

Why study Digital Media at Trinity? The Media Department at Trinity has an excellent track record of academic achievement. All teaching staff are subject specialists with a wealth of experience in the media. We are fortunate to have a fully resourced department with 3 dedicated teaching rooms, a suite of hi-spec computers running industry-standard media production software and a new production studio .

Subject Specialist Teachers
3 Dedicated teaching rooms
Excellent Resources
Production Studio
Departmental Website

“Digital Media has taught me so much more than I had expected - I never thought I'd be able to create such professional looking magazine pages”

