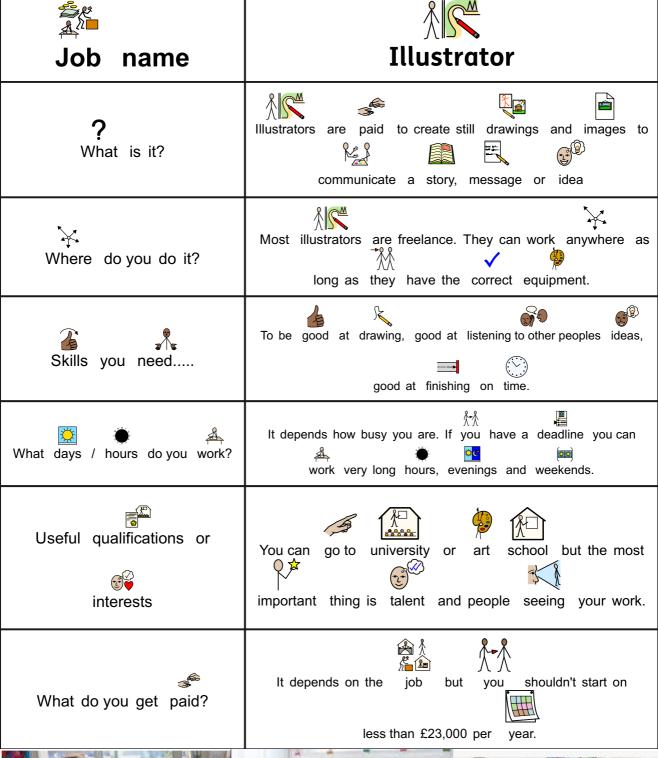


Job of the week







Job of the week

Job name	Illustrator
What is it?	Illustrators are paid to create still drawings and images to communicate a story, message or idea, which are then used in advertisements, books, magazines, packaging, greeting cards and newspapers.
Where do you do it?	Most illustrators are freelance. They can work anywhere as long as they have the correct equipment. Areas of work include: Posters, books, magazines, newspapers, comics, fashion, greetings cards, calendars, t-shirts, TV, film, computer games, websites, apps and animation.
Skills you need	Creativity, organisation, good communication, good time keeping and the ability to work independently or and in a team.
What days / hours do you work?	To establish and maintain your reputation, you must keep to deadlines. This may mean working long hours, weekends and/or evenings to deliver a brief.
Useful qualifications or interests	Qualifications are less important than a talent for illustration, the ability to promote your work and a good portfolio.
What do you get paid?	Most illustrators work on a freelance basis, so salary figures are hard to estimate it will depend on the client. Starting salaries should be around £23,000





