

# Cost of living support Communications Toolkit

Dear partners,

We're all being affected by rises in energy bills, food and petrol which is making it hard for some people to make ends meet.

Derbyshire County Council has put together information and advice designed to ensure that Derbyshire residents are getting all the help that they are entitled to.

You can find lots of helpful information – everything from how to claim free school meals to how to check if you are eligible for benefits and money-saving tips – at [www.derbyshire.gov.uk/costofliving](http://www.derbyshire.gov.uk/costofliving)

We've also created this toolkit and hope that you can use it to help us to spread some key messages.

We've included examples of social media posts and a gallery of images to go with them. There is also some ready-made text for you to use in your newsletters, in staff briefings or other appropriate channels.

We'd also appreciate it if you could like, share or retweet posts from the county council's social media accounts where possible too.

[All social media images and post content can be downloaded from Google Drive here.](#)

For more information, or to request additional printed materials, please contact [colleen.marples@derbyshire.gov.uk](mailto:colleen.marples@derbyshire.gov.uk)



HERE TO SUPPORT YOU  
WITH THE COST OF LIVING

Don't miss out. Visit:  
[www.derbyshire.gov.uk/costofliving](http://www.derbyshire.gov.uk/costofliving)

# Flyers, posters & printed materials

We have put together a selection of materials including several flyers and posters covering some of the key messages for Derbyshire residents.

We will be emailing shareable versions of these out to partner organisations for use.

[You can also download them directly here.](#)

We can supply a small amount of printed materials per organisation if required.

If you would like to receive some then please email which materials you require and a brief outline of where you plan to use the materials to

[colleen.marples@derbyshire.gov.uk](mailto:colleen.marples@derbyshire.gov.uk)



## Newsletter copy

Costs are rising and it can be hard to know where to turn if you're struggling to make ends meet.

Derbyshire County Council has put together lots of advice and help that is available locally. To find out more visit [www.derbyshire.gov.uk/costofliving](http://www.derbyshire.gov.uk/costofliving).

There's lots of support available to you from help managing debt to checking you're getting all the benefits you are entitled to.

There's also information about energy efficiency, cutting down on food waste and details about other services you might not know that the council offers.

# Social media

If you're worried about the cost of living rise, then take a look at the support on offer locally. @Derbyshirecc have pulled together some of the help available to you. Visit [www.derbyshire.gov.uk/costofliving](http://www.derbyshire.gov.uk/costofliving)

**Costs are rising but there's support out there.**



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Derbyshire County Council's Welfare Rights team can help you check you're getting all the #benefits you're entitled to. Like Mary who received a lump sum of £14,000 thanks to their help. Find out more here: <https://www.derbyshire.gov.uk/social-health/adult-care-and-wellbeing/benefits-debt-and-legal-matters/welfare-benefits/welfare-benefits.aspx>



“ I got **£14,000**  
in Personal Independence  
Payments thanks to  
welfare rights. ”

*Mary, 40* from Bolsover



HELPING YOU TO  
CLAIM YOUR ENTITLEMENT

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# Social media

Is your child missing out on free school meals? Register now & @DerbyshireCC can check if you are entitled - it could save you over £470 a year per child.

<https://www.derbyshire.gov.uk/education/schools/your-child-at-school/meals/school-meals/free-school-meals.aspx>



Check if your child can get **Free school meals.** You could save **£100s** each year.



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**HELPING YOU WITH  
THE COST OF LIVING**

If you're more than 10 weeks pregnant or have a child aged under four, you might be able to get help to buy healthy food and milk. Find out more about #healthystart vouchers here:

<https://www.healthystart.nhs.uk/>



Expecting a baby?  
you might be able to get **Healthy Start** vouchers to help pay for milk, fruit & vegetables.



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**HELPING YOU TO  
CLAIM YOUR ENTITLEMENT**

# Social media

Thousands of #Derbyshire pensioners are missing out on extra money by not claiming #PensionCredit. Find out more here: <https://www.derbyshire.gov.uk/social-health/adult-care-and-wellbeing/benefits-debt-and-legal-matters/welfare-benefits/pensioners/pension-credit/pension-credit.aspx>



**Pensioners who qualify for Pension Credit get on average around £2,500 a year.**

Don't miss out. Visit: [www.derbyshire.gov.uk/costofliving](http://www.derbyshire.gov.uk/costofliving)

**HELPING YOU WITH THE COST OF LIVING**

#Derbyshire pensioners could be thousands of pounds a year better off with #PensionCredit. Find out more here: <https://www.derbyshire.gov.uk/social-health/adult-care-and-wellbeing/benefits-debt-and-legal-matters/welfare-benefits/pensioners/pension-credit/pension-credit.aspx>



**Derbyshire pensioners are missing out on £1,000's by not claiming Pension Credit**

Don't miss out. Visit: [www.derbyshire.gov.uk/costofliving](http://www.derbyshire.gov.uk/costofliving)

**HELPING YOU TO CLAIM YOUR ENTITLEMENT**

# Useful webpages

## Family support

[Free school meals](#)

[Free and reduced childcare](#)

[Holiday activities and healthy food programme](#)

[Healthy Start Vouchers](#)

## Money, debt and finance

[Debt and financial help](#)

[Borrowing and saving, including community banks](#)

[Welfare rights and benefits checker](#)

[Household Support Fund](#)

## Housing support including council tax

[Housing support](#)

[Council tax](#)

[Shelter, the housing and homeless charity](#)

## Older people, carers and disability support

[Pension Credit](#)

[Support for carers](#)

[Long term health conditions](#)

[Support for people with disabilities](#)

## Reducing waste and energy efficiency

[Reducing food waste](#)

[Repair cafes](#)

[Furniture reuse projects](#)

[Energy efficiency and grants](#)

[Reducing energy use](#)

## Health and wellbeing

[Live Life Better Derbyshire - FREE stop smoking, weight loss and physical activity support](#)

[Mental health and wellbeing](#)



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