

# GCSE iMedia

## Year 10 Term 1.1



**Unit of study** R094 - Visual Identity and Digital Graphics

### Specification

- 1.1 Purpose, elements and design of visual identity.
- 2.1 Graphic design and conventions.
- 2.2 Properties of digital graphics and use of assets.
- 2.3 Techniques to plan visual identity and digital graphics.
- 3.1 Tools and techniques of imaging editing software used to create digital graphics.
- 3.2 Technical skills to source, create and prepare assets for use within digital graphics.
- 3.3 Techniques to save and export visual identity and digital graphics.

### Aims & Objectives:

- To practise short exam questions so that you are confident completing exam questions.
- To revise key knowledge so that you can recall and use key terms and knowledge accurately within your NEA.

### Types of tasks to expect:

You will usually be given at least one style exam question. Each question should take no longer than 10 minutes to complete. In addition you will be provided with a link to the clear revise textbook (paper based or online) to help with your answers and gather some additional knowledge.

You will be expected to review key terms from the Knowledge Organiser to be tested in lessons.

### Where?

You will be given a printed copy in your file.  
Homework will also be posted on ClassCharts.

### When?

Homework will be set on the first lesson of the week to be handed in during the last lesson of the week.

### Feedback

Exam questions will be given a mark.  
Feedback will be provided to students who do not achieve full marks.

### Revision links:

[Knowledge Organiser](#)

Revision activity to try this half term:

#### Mind Maps

Create a mind map with all the information you can remember from your KO.



Check your KO to see if there are any mistakes on your mind map.



Try to make connections, linking the information together.



