BUSINESS LEARNING JOURNEY

SARAH BONNELL SCHOOL

The Business curriculum at Sarah Bonnell aims to ensure that students achieve their full potential. We create an atmosphere that is dynamic, stimulating and supportive. Students study events and issues within the global business industry and economic environment.

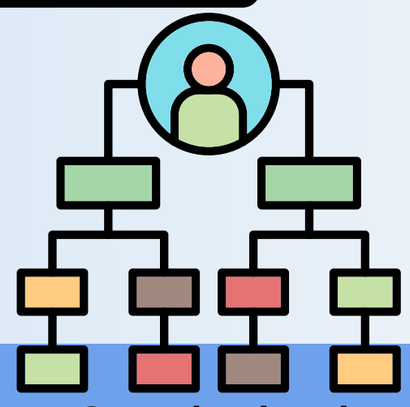
A Levels in Business, Economics or Accounting subjects

Vocational qualifications such as BTECS

Apprenticeships







Business 1 Exam 1hr 30 mins

Business 2 Exam 1hr 45 mins



Motivating Employees

Effective Training

Effective Recruitment

Organisational Structures

Understanding Performance

Business Calculations







The Sales Process

Marketing: Promotion

Marketing Mix & Decisions

Business Operations

Working with Suppliers

Managing Quality

Marketing: Price

Marketing: Product



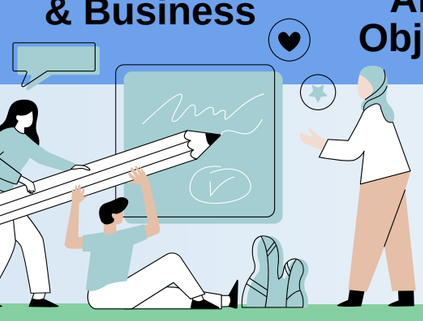


YEAR 11

Ethics & Business



Globalisation & Business



Changing Aims & Objectives

Business Growth



External Influences

Economy & Business

Business Location

The Marketing Mix

Business Plans

Business Stakeholders

Technology & Business

Legislation & Business



Start-up Options



Sources of Finance

Cash and Cash-flow



Revenue, Costs & Profit

Aims and Objectives

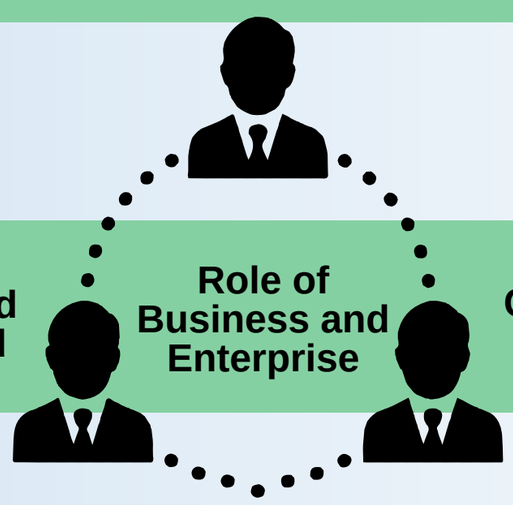
Competitive Environment



YEAR 10

Dynamic Nature of Business

Risk and Reward



Role of Business and Enterprise

Customer Needs



Market Research

Market Segmentation

