

GCSE Business Studies

Edexcel





Important notice

**This is the first year this course is running
Depending on student interest there's a chance this
GCSE Option will not run**

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What's Business Studies?

Business Studies is a subject that gives pupils the opportunity to develop a wide range of transferable skills.

Pupils will become skilled in making decisions, being creative, solving problems, understanding finance, analysing data and working as part of a team.

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What can you expect?

It doesn't matter if you haven't studied business prior to taking this course.

You might have an interest in business, and want to start your own business one day. You may have an enquiring mind and be interested in learning about the world around you, how businesses are set up, and what it is that makes someone a great entrepreneur.

This course will help you to understand all this and more.

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What will I be taught?

Content overview

- Topic 1.1 Enterprise and entrepreneurship
- Topic 1.2 Spotting a business opportunity
- Topic 1.3 Putting a business idea into practice
- Topic 1.4 Making the business effective
- Topic 1.5 Understanding external influences on business
- Topic 2.1 Growing the business
- Topic 2.2 Making marketing decisions
- Topic 2.3 Making operational decisions
- Topic 2.4 Making financial decisions
- Topic 2.5 Making human resource decisions

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How will I be assessed?

100% written exam

Paper 1: Influences of Operations and HRM on Business Activity

1 hour 45 minutes = 90 marks (50% of GCSE)

Paper 2: Influences of Marketing and Finance on Business Activity

1 hour 45 minutes = 90 marks (50% of GCSE)

Exam Board: Edexcel

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Where can it lead to?

- A Levels – Accounting, Economics, Business, Law BTEC Nationals L3 Extended Certificate in Business
- Requires good organisation, literacy and numeracy, as well as communication skills
- University – Various degree courses especially Finance, Accounting, Marketing, Economics, Human Resources, Facility Management, Hospitality and Sales. Apprenticeship
- Skills and knowledge to set up a business
- Transferable skills means any profession is accessible which requires problem solving skills, working with a range of people, communications, presentation, numeracy and literacy

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Questions

If you have any questions see Mr Hussain

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[For more information](#)

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