

Fall in love
with your
technology
again



realsmart

Your school online

realsmart isn't just a tech company.

We are not interested in selling you a bag of tech and running off with your cash.



We are deeply passionate about improving the way our children learn and that is why we have built a community of schools that we help through providing pedagogical and professional development alongside technology to underpin great learning.

I created realsmart out of the frustration of not having the technology to underpin my own teaching, and this journey continues today, as my role as CEO of XP School Trust (www.xpschool.org) ensures our focus is on exactly what schools need from their technology and professional development. I still do not see any other technology out there that drives pedagogical impact in the way realsmart does.

At realsmart, we work relentlessly to improve the quality of our service to our community. We aim to be the best in the world at shaping technology around educational needs. We offer our schools a service that we call, 'keeping it real', where we follow through a simple plan to ensure success. Through three simple smartpromises for us to keep, alongside three for you, this timely process holds us mutually accountable and responsible in an honest and transparent way. If we both keep our promises, we will be successful in creating a positive impact on the life opportunities of our young learners, which is the core purpose of both our organisations.

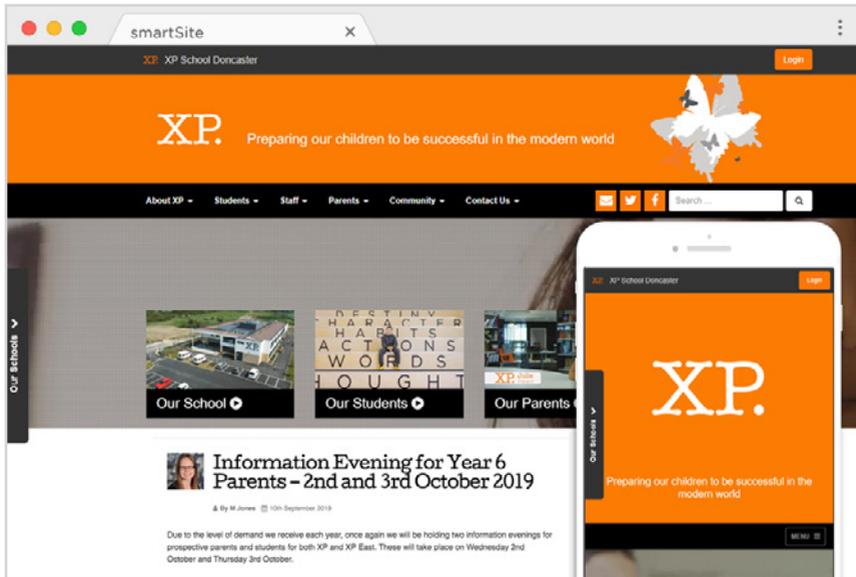
Our support team are experts in using technology in an educational context, and they are there for you, whenever you need them, offering support and advice on all aspects of our service. We have been the only Google Certified training centre in the UK since 2011.

I am extremely proud of the work realsmart is doing within education in the UK and beyond, and I am mindful that any organisation should always look to improve. This is why the most important part of our product is our relationship with our schools. Thanks for taking the time to look at our prospectus, we look forward to welcoming you to the realsmart family.

Best wishes

A handwritten signature in white ink, appearing to read 'Gwyn', written in a cursive style.

Gwyn ap Harri
CEO



‘We have taken our school from an idea to reality using realsmart. We could not have achieved what we have as quickly and with such quality without realsmart’s collaborative technologies.’

Gwyn ap Harri
CEO | XP Trust

Your realsmart school website

With an easy-to-use interface, you can easily communicate with your stakeholder groups.



Together, with our professional design service, we can create the best school website you've ever had. Drive parental engagement, increase communication and share learning with the community. It's not just a page for a login box.

Your realsmart school website can provide...

- a platform to communicate externally and increase parental engagement
- a platform to communicate internally with teachers, learners and governors
- a platform to publish learning and share what's going on within the school.

Your realsmart school website is...

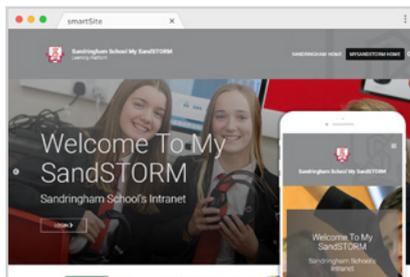
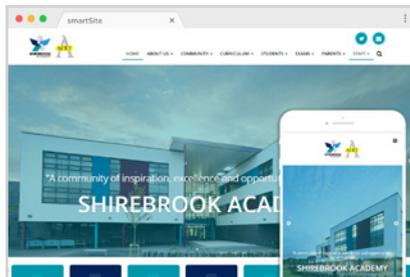
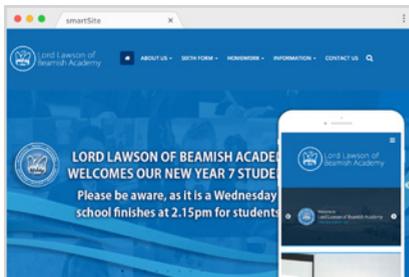
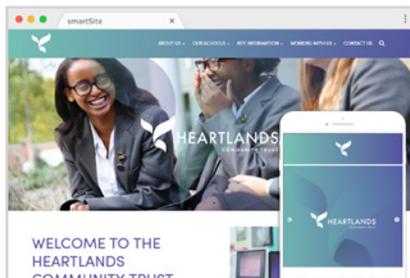
- your external marketing platform, your internal communication platform, your email system, your network storage, your learning platform
- accessible on any device
- Search Engine Optimised

We can help you to be...

- proud of the design and celebrate your brand
- proud of the parental engagement it drives
- proud of the learning it showcases
- proud that your website is a powerful learning and communication hub
- proud that your website is used everyday by everyone.

Investing in your realsmart school website will help...

- take control of your school brand
- encourage parents to visit and revisit your website
- increase pedagogical impact
- deepen learning outcomes by celebrating great work on your website
- reduce the energy needed to facilitate learning activities
- increase motivation through engagement.



‘Using a realsmart website is the number one way we celebrate achievement at Green Top, this comes from students, teachers and our community. This has had a positive impact on both enrollment and recruitment.’

Neil Butler

Headteacher | Green Top Primary School

Learning beyond levels

smartportfolios show and track learners' progress, give feedback and assess learning.



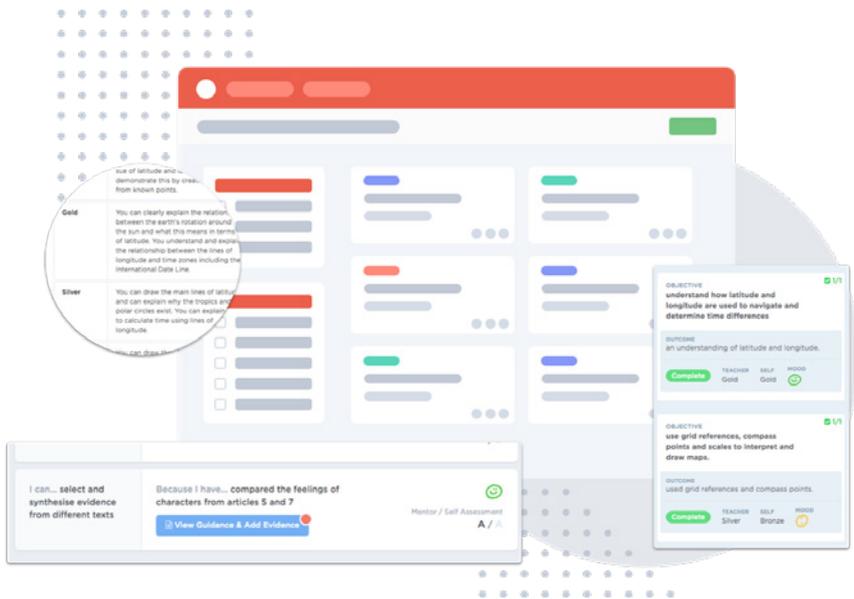
smartportfolios help your students learn as they create, share and collaborate. Portfolios re-imagined are mobile ready, have an integrated gradebook, include target setting and tracking and makes measuring progress over time a piece of cake.

Key features

- Mastery statements for differentiation - LIFE BEYOND LEVELS
- Markbook - teacher summative and formative assessment
- Give feedback and feedforward to guide learning journey
- Upload evidence from smartphone
- Track progress over time
- Flightpaths for learner progress
- Mobile ready
- Individual learner targets
- Integrated with G Suite for Education
- Self assessment - review and reflect
- Learning cohorts and groups imported from MIS

Using a digital portfolio is perfect for delivering:

- Independent learning
- Fostering student agency in learning
- Flipped learning
- Vocational learning



‘Developing student agency involves building intrinsic motivation and helping them achieve challenging goals day in day out. They have to be able to self assess against transparent success criteria. I am convinced smartportfolios are the way to achieve this. They will lead to improved outcomes from the related feedback.’

John Baumber

Director of Education | Kunskapsskolan UK

Homework, but smarter

A powerful homework solution for teachers, students, parents and school leaders.



smarthomework is a powerful tool for teachers, students and parents to plan, set and manage homework easily. The customisable SLT reporting tool provides a simple way to monitor homework across your organisation.

MIS-Google sync to automatically push classes and groups across G Suite for Education (including Google Classroom) and smarthomework daily.

Fully integrated with Google Apps

- Add content from Google Drive and YouTube easily
- Shares with all students in your class
- Creates folders for your subjects and classes in Google Drive
- Adds student copies with their name in the title
- Items added via Google Drive are automatically shared
- All homework items are synced with Google Calendar
- Automatic Google email notifications when set and due

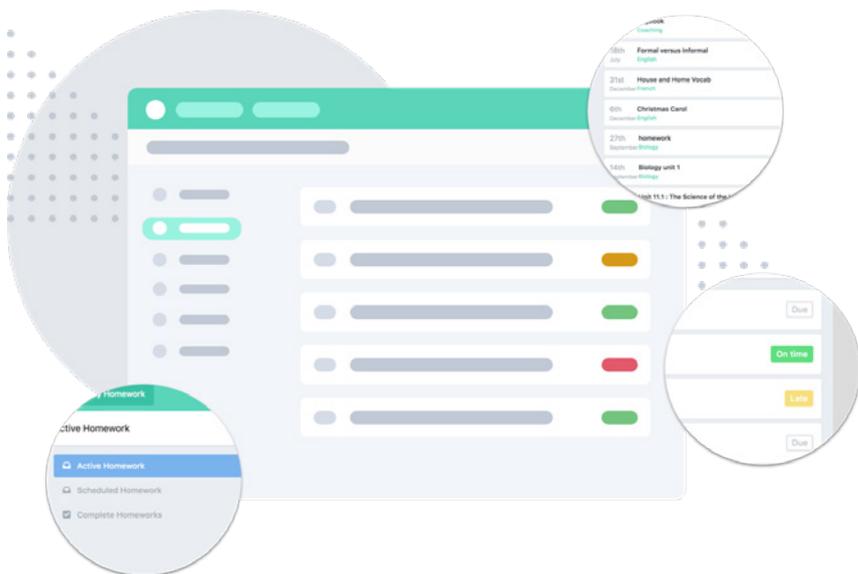
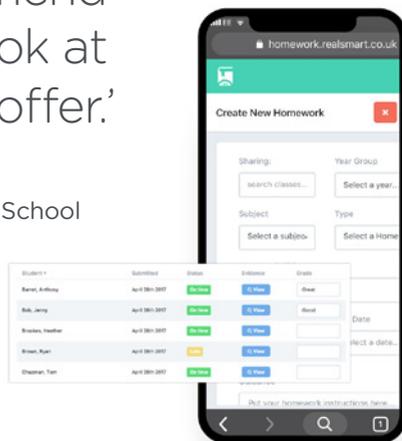
Core features

- Customisable reports on learner progress, homework set, completed, and outstanding
- Manage hand-ins either digitally or allow physical hand in
- Overview of class progress with learners' self-assessment
- Quickly add grades to completed homework
- SLT overviews for easy tracking, analysis, and work scrutiny
- synchronises with smartparents for parent engagement
- Mobile ready application works on any device and screen size
- Public homework calendar for instant access

‘I’m really happy with the support and technology provided by realsmart. We’re still just at the beginning of our journey but I’m excited to see how we progress. I’d recommend any school take a look at what realsmart can offer.’

David Godfrey

Headteacher | Valley Gardens Middle School



Working better, together

Adding value
to Google Apps
for Education.



smartsync is the ultimate MIS synchronisation tool. We pull your MIS data multiple times per day and update your realsmart applications, smartparents data and Google Suite for Education almost instantly.

smartsync comes with our admin console, smartadmin, which allows you to quickly and easily manage your users and groups across multiple applications. With smartsync everything is in sync.

- smartsync keeps all teaching groups up-to-date to enable rapid collaboration.
- smartsync is also single sign-on to Google Suite through your realsmart school website, only need to log in once.





Unique MIS to realsmart integration managing user and teaching group data.



smart**sync**



Provisions users and manages class and group data across Google Apps.



G Suite for Education



- Our Google Certified training and support team have a deep understanding of how to implement Google Suite to enhance pedagogical process leading to whole school improvement.
- Google Classroom courses are created and updated for all your teaching groups.
- Our Google Classroom reporting feature puts you in control of Classroom usage, statistics and metrics
- Timetables are provisioned to Google Calendar for staff and students
- Room availability is added to Google Calendar for room booking.

Your parental data portal

smartparents shares key information 24/7, keeping parents in the loop



How does it work?

We give you control over the data you share with parents. Our MIS sync keeps the data up to date and you can choose when and what is shared. Access for parents is given through our secure parent login system.

You can choose what data to display from what is available in your MIS, this includes:

- Homework
- Google Classroom feed
- Attendance
- Behaviour
- Rewards
- Timetable
- A repository for letters and documents
- A Parents' Calendar

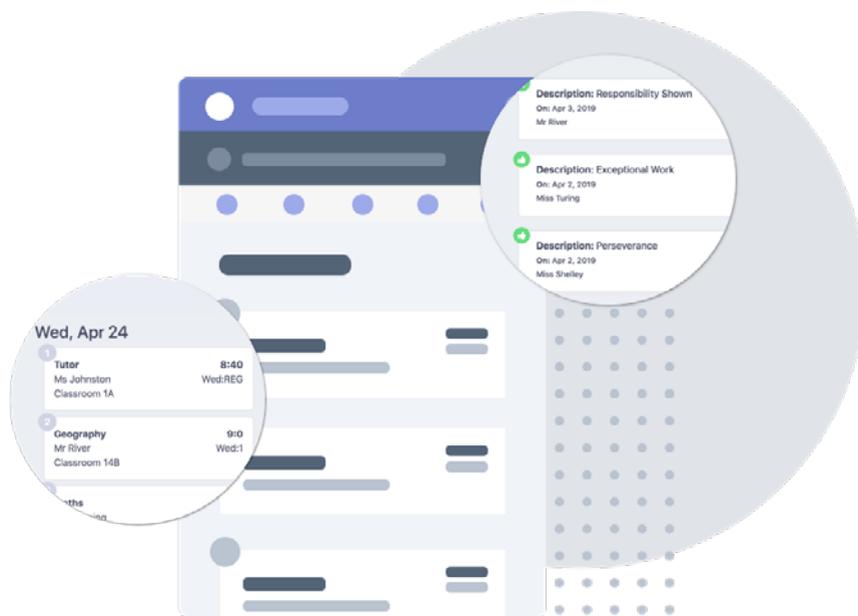
All data is pulled from your MIS so you have control over when and how your data is published. smartparents is completely automated, there are no extra steps to manage your data so it is always up to date. Parents will also be sent a weekly email digest informing them of their upcoming homework and any recent, behaviour or rewards and next week's timetable.

As a value-added service through this integration we can also enable the provisioning of teacher and student timetables to Google calendar. smartparents is also an excellent way to keep up with contact information as parents now have the ability to update their own email and phone numbers.

The benefits we've seen include increased attendance at parent events we credit this to the ease of access to information and the weekly email digest of parents data.

Sam Ainsworth

Vice Principal | Chelsea Academy



Your partnership to success

We don't just install the tech, we understand your school, your context and the immediate and long term challenges you face to school improvement.

Our school designers, a team made up of experienced school leaders, work alongside your Senior Management Team to identify SMART targets that we hold each other mutually accountable for. We call this process, '**Keeping it real**' and it looks like this example resource:

Driving question created with school and consultant:

How am I a reflective and developing professional?

Stage 1

realsmart promise to:

- Develop an understanding of the school's professional development programme through discussion and collaboration with the SLT.
- Build example resources tool based on this understanding for practitioners to evidence their professional development.
- Share these examples with the school and respond to critique through further development.

School promise to:

- Share professional development programme with realsmart through open discussion.
- Respond thoughtfully to examples and give advice for development.
- Share resources with staff for implementation of the new process.

Person accountable:

Your realsmart consultant

Person accountable:

Headteacher / Deputy Head

Due by: Date

Due by: Date

Evidence of promise kept

- Links to realsmart item. This is shared with Head and Deputy for critique.
- Follow these links to a tutorial video created showing model of rafl tool to support professional development.

keeping it real

During your onsite consultation days we will focus professional development around these targets and will check in with you regularly on the progress of their implementation. Through this process we have a deep understanding of what's important in your school and how we can help you.



‘I was 100% confident that due to the expertise of the team at realsmart that I could make it successful at this school.’

Jamie Portman

Principal | XP and XP East Schools

Working with Multi Academy Trusts

Here at realsmart
we've got your
MAT covered!



We are experienced in supporting many Multi Academy Trusts and Federations of schools by offering:

MIS integration with Google syncing users and groups daily.

It doesn't matter if you have a central MIS server or each school has it's own we can push them all to a single Google domain and subdomains.

Centrally managed users by your expert team using our smartsync dashboard.

A centrally managed core website design with sub-brands for each school in the trust.

This really simplifies and streamlines:

- Trust-wide policy management
- Cross-Trust navigation
- Central and Local Governor / Directors portals
- team drives for SLT across each school
- team drives for admin and other teams across the trust
- shared address book across the MAT
- streamline stakeholder engagement
- consistent website design, management of multiple sites and easy to roll out to new schools.

‘realsmart have helped our MAC implement a consistent set of productivity and collaboration tools across all Academies, saving the MAC thousands a year in comparison to previous services.’

Matt Jones

ICT Manager | Bishop Cleary Catholic Multi Academy Company

‘The Multi Academy Trust view within smartadmin allows us to quickly manage users across 26 schools from a single product. Our standardised smartsite template gives us both control and flexibility across the Trust.’

Dan Jackson

Director of IT | Nicholas Postgate Catholic Academy Trust

Google Classroom reporting



Using Google Classroom but need data?

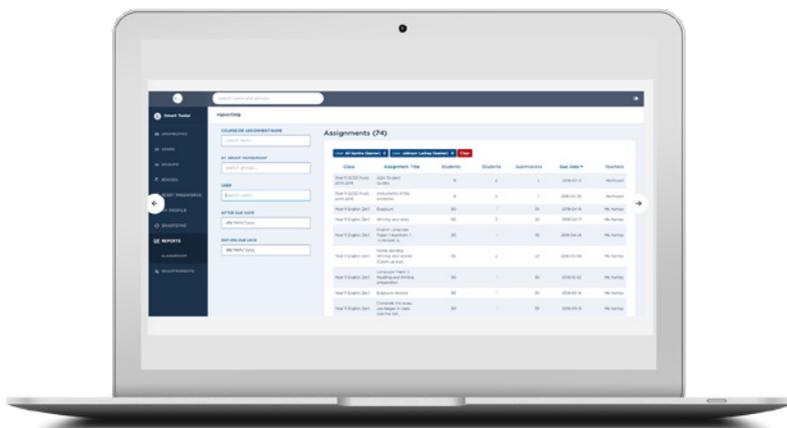
Now you can have up to date school-wide Google Classroom Statistics.

Our Google Classroom reporting tool gives school leaders and parents everything they need to know!

Get a full Google Classroom Analysis that provides detailed graphs, statistics and data on your students.

School leaders can search for subjects, staff and students, look at trends, submissions, late and on time status and build custom reports.

- Easy to read Google Classroom statistics to keep you up to date on all your student's data.
- User friendly dashboard that allows you to track all the latest statistics.
- Detailed Google Classroom analytics that provide insight to learning in your school.





**Fall in love with
your technology again
with realsmart...
your school
online.**



Find out what realsmart can do for your school
and book your demo today:

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