

PCHS Curriculum Information

Course Title: GCSE Business (9-1)	Exam Board: Edexcel	Specification Code: IBS0
<p>How will students be assessed?</p> <p>Theme 1: Investigating small business (Paper code: IBS0/01) Written examination: 1 hour and 45 minutes, 50% of the qualification, 90 marks.</p> <p>Theme 2: Building a business (Paper code: IBS0/02) Written examination: 1 hour and 45 minutes, 50% of the qualification, 90 marks</p> <p>Both examinations will be taken during the summer term of year 11.</p>		

KEY CONTENT
<p>Half Term 1</p> <p>Theme 1: Investigating small business</p> <p>Topic 1.1 Enterprise and entrepreneurship Students are introduced to the dynamic nature of business in relation to how and why business ideas come about. They also explore the impact of risk and reward on business activity and the role of entrepreneurship. Revision mind map & flashcards</p> <p>Topic 1.2 Spotting a Business Opportunity Students learn how opportunities are identified and the role of research in reducing risk. They explore concepts such as market mapping, market segmentation and SWOT analysis as well as the importance of selecting the correct research methods and reading / interpreting data – Revision mind map & flashcards. Exam question practice</p>
<p>Half Term 2</p> <p>Topic 1.4 Making the business effective Students will explore a range of factors that impact on the success of the business, including location, the marketing mix and the business plan. Revision mind map & flashcards. Exam question practice</p>
<p>Half Term 3</p> <p>Topic 1.3 Putting a business idea into practice This topic focuses on making a business idea happen through identifying aims and objectives and concentrating on the financial aspects. Revision mind map & flashcards. Exam question practice</p>
<p>Half Term 4</p> <p>Continuation of 1.3 topics</p> <p>Topic 1.5 Understanding external influences on business Students are introduced to a range of factors, many of which are outside of the</p>

immediate control of the business, such as stakeholders, technology, legislation and the economy. Students will explore how businesses respond to these influences Revision mind map & flashcards. Exam question practice

Half Term 5

Continuation of some 1.5 Topics Revision mind map & flashcards focus on 9 & 12 mark exam questions

Summarising Theme 1, revision and preparation for Mock exam, application/context, active reading and bringing it all together

Year 10 Mock exam & feedback focus developing higher mark questions

Half Term 6

Theme 2: Building a business

Preparation for Theme 2 exam content, starting with Topic 2.1 Growing the business

Students are introduced to methods of growth and how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing businesses are explored.