

PCHS Curriculum Information

Course Title: GCSE Business (9-1)	Exam Board: Edexcel	Specification Code: 1BS0
How will students be assessed? Theme 1: Investigating small business (Paper code: 1BS0/01) Written examination: 1 hour and 45 minutes, 50% of the qualification, 90 marks. Theme 2: Building a business (Paper code: 1BS0/02) Written examination: 1 hour and 45 minutes, 50% of the qualification, 90 marks Both examinations will be taken during the summer term of year 11.		

KEY CONTENT
Half Term 1 Theme 1: Investigating small business Topic 1.1 Enterprise and entrepreneurship Students are introduced to the dynamic nature of business in relation to how and why business ideas come about. They also explore the impact of risk and reward on business activity and the role of entrepreneurship. Topic 1.2 Spotting a Business Opportunity Students learn how opportunities are identified and the role of research in reducing risk. They explore concepts such as market mapping, market segmentation and SWOT analysis as well as the importance of selecting the correct research methods and reading / interpreting data
Half Term 2 Topic 1.4 Making the business effective Students will explore a range of factors that impact on the success of the business, including location, the marketing mix and the business plan.
Half Term 3 Topic 1.3 Putting a business idea into practice This topic focuses on making a business idea happen through identifying aims and objectives and concentrating on the financial aspects.
Half Term 4 Continuation of 1.3 topics Topic 1.5 Understanding external influences on business Students are introduced to a range of factors, many of which are outside of the immediate control of the business, such as stakeholders, technology, legislation and the economy. Students will explore how businesses respond to these influences
Half Term 5 Continuation of some 1.5 Topics

Summarising Theme 1, revision and preparation for Mock exam, exam technique, active reading and bringing it all together

Year 10 Mock exam & feedback - focus developing higher mark questions

Half Term 6

Theme 2: Building a business

Preparation for Theme 2 exam content, starting with Topic 2.1 Growing the business

Students are introduced to methods of growth and how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing businesses are explored.