



Year 10 Business



AUTUMN TERM

BUSINESS 1

- Business Activity
- Marketing

SPRING TERM

BUSINESS 1

- Marketing
- People

SUMMER TERM

BUSINESS 1

- Operations

YEAR 10 CURRICULUM OVERVIEW

This qualification equips learners with the skills and confidence to explore how different business situations affect business decisions.

In year 10 we look at how small, medium and large businesses are set up, grow, carry out marketing activities of their products/services, how they recruit, train and retain employees and different methods of production and consumer law. Each topic area will be concluded with an assessment to help evaluate and support progress.



Year 11 Business



AUTUMN TERM

BUSINESS 2

- Operations
- Finance

SPRING TERM

BUSINESS 2

- Influences on Business

SUMMER TERM

BUSINESS 2

- The interdependent nature of business
- Exam preparation

YEAR 11 CURRICULUM OVERVIEW

This course continues to look at businesses of all sizes to help calculate, analyse and evaluate their position and opportunities to survive and/or grow. The end of topic assessments will be in place to maintain support where needed for understanding and application of knowledge. The summer term is an ideal opportunity to ensure revision of the whole course is planned and there is time to practice the skills developed over the two years.



Year 12 Business



AUTUMN TERM

Unit 1: The Business Environment

- LO1 - LO8. External exam January

SPRING TERM

Unit 8: Introduction to Human Resources

- Coursework unit

SUMMER TERM

Unit 8: Introduction to Human Resources Unit 4: Customers and Communication

- Coursework unit to be continued and completed ready for moderation in May
- Unit 4 coursework started

YEAR 12 CURRICULUM OVERVIEW

Unit 1: This is a good overview of general business studies and some economics which enables learners to develop an understanding of how and why businesses operate in the way they do by looking at a range of different types of business and business structures. Financial analysis skills will be developed to help assess the performance of businesses. The use of real businesses help bring.

Unit 8 and 4: Coursework units allow students to find out about real world business activities linked to Human Resources and, Customers and Communication and how they can help a business make decisions and move forward. This can often be an inspiration for them to move into this area of business as a future career.



Year 13 Business

AUTUMN TERM

Unit 4: Customers and communication

Unit 2: Working in Business

- Teacher 1 continues with Unit 4
- Teacher 2 to deliver exam unit - Exam in Jan

SPRING TERM

Unit 5: Marketing and Market Research

- Coursework unit

SUMMER TERM

Unit 5: Marketing and Market Research

- Coursework unit - submit in May

YEAR 13 CURRICULUM OVERVIEW

Unit 2: Working in Business, the exam will cover the skills and understanding needed to work effectively within a business environment, this is excellent preparation for entering the world of work due to its practical nature. Students will find out about how a business actually works; it will support students going onto university or the world of work.

Unit 5 coursework unit will allow students to carry out realistic market research for a given scenario, analyse and evaluate the results to then propose actions a business might take.