

Assessment at KS4 in Business Studies

	Assessment detail	
Autumn 1	Business Activity - planning and ownership	Assessments are based around exam questions from past papers that encourage students to create logical chains of reasoning. This builds knowledge and strategies of how to structure exam answers as well as assessing existing knowledge base.
Autumn 2	Marketing - the role of marketing and market research	Assessments are based around exam questions from past papers that encourage students to create logical chains of reasoning. This builds knowledge and strategies of how to structure exam answers as well as assessing existing knowledge base.
Spring 1	Human resources and organisational structures	Assessments are based around exam questions from past papers that encourage students to create logical chains of reasoning. This builds knowledge and strategies of how to structure exam answers as well as assessing existing knowledge base.
Spring 2	Production processes and business operations	Assessments are based around exam questions from past papers that encourage students to create logical chains of reasoning. This builds knowledge and strategies of how to structure exam answers as well as assessing existing knowledge base.
Summer 1	Finance	Assessments are based around exam questions from past papers that encourage students to create logical chains of reasoning. This builds knowledge and strategies of how to structure exam answers as well as assessing existing knowledge base.
Summer 2	Ethical and environmental considerations	Assessments are based around exam questions from past papers that encourage students to create logical chains of reasoning. This builds knowledge and strategies of how to structure exam answers as well as assessing existing knowledge base.

What does homework look like in this subject at KS4?

A variety of tasks are set, which can be individual or group activities.

Examples:

- Create a presentation using Google slides software to show the biography of an entrepreneur and how their upbringing affected their growth as a business person.
- Write a report on how the Covid pandemic affected the UK economy.
- Work on a group project to present to the rest of the class on a new business idea looking at how you would market it, price it and bring it to market.