

<b>Name of course</b>	Business (J204)
<b>Examination Board</b>	OCR
<p><b>What is Business Studies</b></p> <p>Business equips students with the skills and confidence to explore how different business situations affect decision-making. They develop their understanding of concepts, objectives and terminology, and the impact of contemporary issues on business operations.</p>	
<p><b>What skills will I learn?</b></p> <ul style="list-style-type: none"> <li>• Use business terminology to identify and explain business activity</li> <li>• Apply business concepts to familiar and unfamiliar contexts</li> <li>• Develop problem-solving and decision making skills relevant to business</li> <li>• Make justified decisions using both qualitative and quantitative data, including its selection, interpretation, analysis and evaluation and the application of appropriate quantitative skills</li> </ul>	
<p><b>Content of the course</b></p> <ul style="list-style-type: none"> <li>● The role of business enterprise and entrepreneurship</li> <li>● Business planning</li> <li>● Business ownership</li> <li>● Business aims and objectives</li> <li>● Stakeholders in business</li> <li>● Business growth</li> <li>● Marketing and market research</li> <li>● Business structures and communication</li> <li>● Employment law</li> <li>● Production processes</li> <li>● Quality control</li> <li>● Customer service</li> <li>● Finance</li> <li>● Business ethics</li> <li>● Globalisation</li> </ul>	
<p><b>How will I be assessed?</b></p> <ul style="list-style-type: none"> <li>● 2 end of year examinations both 90 minutes</li> <li>● Business 1 : Business activity, marketing and people 50%</li> <li>● Business 2 : Operations, finance and influences on business (50%)</li> </ul>	
<p><b>Particular issues for this subject</b></p> <ul style="list-style-type: none"> <li>● Some mathematical skills are required</li> </ul>	

- No controlled assessment
- Both papers have a multiple choice section
- Greater focus on decision making
- Good literacy skills required
- Logical reasoning skills also needed to analyse case studies

**Useful websites, etc.**

- [OCR website](#)

**Resources**

OCR GCSE Business studies (9-1) text book

OCR GCSE Business studies (9-1) revision guide (text book and online resource)