100% How do I analyse and evaluate a case study to gain optimum Why is it important How does a marks? for businesses to Why is good Why does a business How can I business ensure behave in an ethical financial need to apply maximize my quality in its manner? planning break-even calculations How does marks on longer production? essential? What are the benefits when deciding on consumer law answer How can a business and costs of the pricing/production affect business questions? adapt to survive in different production strategies? activity? times of economic processes? uncertainty? Influences **FINAL** Revision Operations on business The **Finance** GCSE and exam interdepend ent nature **EXAMS** preparation What are the key Why is recruiting Why do businesses differences between good employees Why is marketing important segment their What are the different different methods important for products to suit to the development of a stakeholder groups and of ownership? different markets? businesses? business? what are their roles? **Business People Business** Marketing Marketing activity 1 activity 2 2 1 YEAR 10 **GCSE**

manner?

How do businesses grow

and why is it important

for them to do this in an organised and natural

Students follow the KS3 pathways in science, history, geography and design and technology to help lead to

What are the

qualities that

entrepreneur?

personal

make an

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this course.

Why is it

important for a

business to plan

effectively?

How do the 4 Ps of the marketing mix work together?

Why is effective market

research essential?

role of human resources in a business?

What is the

Why do employment laws exist and what are their impacts on businesses?

What are the advantages and disadvantages of tall and flat organisational structures?

