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| Name of course | Business (J204) |
| Examination Board | OCR |
| What is Business Studies | |
| <p>Business equips students with the skills and confidence to explore how different business situations affect decision-making. They develop their understanding of concepts, objectives and terminology, and the impact of contemporary issues on business operations.</p> | |
| What skills will I learn? | |
| <ul style="list-style-type: none"> • Use business terminology to identify and explain business activity • Apply business concepts to familiar and unfamiliar contexts • Develop problem-solving and decision making skills relevant to business • Make justified decisions using both qualitative and quantitative data, including its selection, interpretation, analysis and evaluation and the application of appropriate quantitative skills | |
| Content of the course | |
| <ul style="list-style-type: none"> ● The role of business enterprise and entrepreneurship ● Business planning ● Business ownership ● Business aims and objectives ● Stakeholders in business ● Business growth ● Marketing and market research ● Business structures and communication ● Employment law ● Production processes ● Quality control ● Customer service ● Finance ● Business ethics ● Globalisation | |
| How will I be assessed? | |
| <ul style="list-style-type: none"> ● 2 end of year examinations both 90 minutes ● Business 1 : Business activity, marketing and people 50% ● Business 2 : Operations, finance and influences on business (50%) | |
| Particular issues for this subject | |
| <ul style="list-style-type: none"> ● Some mathematical skills are required | |

- No controlled assessment
- Both papers have a multiple choice section
- Greater focus on decision making

Useful websites, etc.

- [OCR website](#)

Resources

OCR GCSE Business studies (9-1) text book

OCR GCSE Business studies (9-1) revision guide (text book and online resource)