

EDEXCEL AS & A LEVEL BUSINESS

Studying Business helps to gain an understanding of how businesses work on all levels - from the employees facing the 'front line' right up to important decisions made in the boardroom. The A Level course offers a great preparation if you want to work at a high level in business or even set up your own! In the first year of study, students are introduced to business by building a knowledge of core concepts and applying them to practical contexts to develop a broad understanding of how businesses work. In the second year, breadth and depth of knowledge and understanding, with applications to a wider range of contexts and more complex business information, are developed requiring students to take a more strategic view of business opportunities and issues.

COURSE CONTENT

Year 12

Theme 1: Marketing and People.

Topics are: Meeting Customer Needs, The Market, Marketing Mix And Strategy, Managing People, Entrepreneurs and Leaders.

Theme 2: Managing Business

Activities. Topics are: Raising Finance, Financial Planning, Managing Finance, Resource Management, External Influences.

Year 13

Theme 3: Business Decisions and Strategy.

Topics are: Business Objectives and Strategy, Business Growth, Decision-Making Techniques, Influences on Business Decisions, Assessing Competitiveness, Managing Change.

Theme 4: Global Business.

Topics are: Globalisation, Global Markets and Business, Expansion, Global Marketing, Global Industries and Companies (Multinational Corporations).

ASSESSMENT

AS Level Business: (undertaken by students in year 12 and covers Themes 1 and 2) - x2 1 hour 30 minute papers, equally weighted.

A Level Business: (undertaken by students on the 2 year course covering all themes) - x3 2 hour papers as follows:

Paper 1 (35%) covering Theme 1 and 4.

Paper 2 (35%) covering Theme 2 and 3.

Paper 3 (30%) covering all 4 themes.

SUBJECT COMBINATIONS

Business can be combined with other subjects such as A Level Law, Geography, English Language, Psychology, Sociology, Modern Foreign Languages and others such as BTEC Engineering and Health and Social Care.



TRINITY
SIXTH FORM

ENTRY REQUIREMENTS

At least 5 GCSEs at grade 5 and above including English & Maths.

If Business/Economics is studied at GCSE, a minimum of grade 5 is required (this is not a prerequisite).

If you have not studied Business previously you should have a minimum APS of 4.5.

PROGRESSION

An A Level in Business provides an excellent foundation for a student to enter further study in a wide range of subjects. Degrees often studied by Business students are: Accounting and Finance, Business Management, Marketing and International Business, Human Resource Management to name a few.

FUTURES

This course provides a valuable A Level to students as it links to many differing lines of work from Banking to Sales, Retail to Teaching, and setting up your own business as a self-employed entrepreneur. Also, a wide range of apprenticeships and careers such as Management and Accountancy, as well as working in public sector organisations or charities.



COURSE CONTACT

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