



Smart Works Newcastle is excited to announce our first ever Poster and Flyer competition! We are looking for creative young women to design an eye catching, fun and informative poster promoting our service.

This competition is an exciting opportunity for Smart Works Newcastle to collaborate with women in our local community, therefore we ask that applicants are between 16 to 25 and reside in the North East. The winning entrant will receive a hamper worth over £150 of goodies (picture attached below) and will have their artwork associated with a well-known local charity. All entrants are entitled to an optional job coaching session with one of our trained HR volunteers.

Applications are open now and close midnight April 25th. The winning poster will be announced by mid May and will be circulated as a hardcopy around Newcastle as well as being featured on our social media channels and at events.



A bit about us

Smart Works Newcastle support unemployed women into work by providing them with free interview coaching and clothing. We are incredibly proud that after a visit to Smart Works, more than 60% of the women we support go on to succeed at their job interview.

At the core of the Smart Works service is a two-hour appointment, during which time each woman receives a complete outfit of high-quality clothes (theirs to keep) and dedicated one-to-one interview training. This short intervention has a significant impact as our clients start believing in their own ability to succeed.

Smart Works operates a referral process only: women will be referred from organisations such as Jobcentre Plus, work programme providers, work coaches, housing associations etc. The women referred to us vary greatly in age and experience and we are lucky to have a dedicated volunteer team that ensures the clothing and coaching delivered is inclusive to all.

Should you want to find out more visit our website:

<https://smartworks.org.uk/newcastle-smart-works/>

What your poster/flyer design should include

There are few aspects that must be included in the poster (besides from these entrants have full artistic rein!) these are:

- Include the text
 - *Got an interview? Smart Works will give you a free high quality interview outfit and coaching to help you get the job!*
- Include our contact details:
 - Email: newcastle@smartworks.org.uk
 - No. 0191 255 1906
- Leave a square space clear for us to add our logo

Your poster/flyer must catch the attention of other young women, so it is best to create something that would catch YOUR attention. The poster must be clear, fun and be able to stand out on a board full of other leaflets/posters.

To enter please send a A4 PDF of your design to newcastle@smartworks.org.uk by midnight on Sunday 25th April. Please include your full name and a contact number in the body of the email.

Any questions please contact Eilish at newcastle@smartworks.org.uk See attached flyers advertising the competition, feel free to circulate these to any relevant contacts.

Terms and Conditions

Smart Works Newcastle reserve the right to distribute and display the winning poster where we see fit.

Smart Works Newcastle have the right to request amendments be made on the final poster should we deem changes necessary.

We have the right to share and distribute the winning poster for 12 months

One entry per person

Entrants must reside in the North East and be aged 16 to 25

Posters will be judged independently by our Trustee

Posters must be original work and not breach copyright

Job coaching will be arranged via the details entrants provide in their entry email

Winners will be notified via email or phone

Entry into the competition is taken as an agreement of the terms and conditions