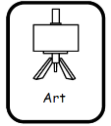




Art and Design



Knowledge organiser – Typography and Maps (UKS2)

What will we be learning?

In this unit we will be introduced to typography design and we will explore how we can create our own fonts and designs.

We will explore how we can use visual letters and other elements to help convey ideas and emotions.

We will look at the work of an artist and a designer who have both used lettering combined with maps to produce maps which tell stories.

We will then go on to create our own visual and three dimensional maps.

Key knowledge

- When designers work with fonts and layout it is called Typography.
- We can use the way words look to help us communicate ideas and emotions.
- We can create our own typography and combine it with other visual elements to make artwork about chosen themes.
- Explore artists: Louise Fili, Grayson Perry, Paula Scher, Chris Kenny



Key Vocabulary

Typography, Lettering, Graphics, Design, Communicate, Emotions, Purpose, Intention, Visual Impact, Pictorial Maps, Identity, Symbols, Present, Share, Reflect, Respond, Articulate, Feedback, Similarities, Differences

Possible Evidence

- Tell me about that you are making and what inspired you
- What might you do next?
- Tell me about the materials and techniques you are using
- What have you discovered?
- How do you feel about the end result?
- What kinds of problems did you encounter and how did you get round them?
- Tell me about things you really liked or enjoyed
- What would you like to explore more of?
- What is the potential of what you have done? What could you do next?