



### Labour market information

All the latest job and recruitment news!



### BBC to invest £6m in AI to help transform its education services

The BBC is planning to announce a new £6m investment in BBC Bitesize to make it a more personalised learning platform. Using AI, the learning will adapt to the user and allow a deeper understanding of a subject.



**Bitesize** 

#### New number one in top 10 jobs teens want

A BBC Bitesize Careers survey has found that almost one in 10 teenagers, aged 13 to 16 years old, chose doctor as their preferred career. Here are the top 10 desirable jobs for teenagers:

- 1. Doctor
- 2. Engineer
- 3. Teacher
- 4. Lawyer
- 5. Nurse
- 6. Vet
- 7. Footballer
- 8. Artist
- 9. Police officer
- 10. Building trade



#### How to get a job: Six expert tips for finding work

Some useful careers advice about searching for a job from the BBC site. Tips include expanding your geographical search due to more businesses offering hybrid and flexible working. Another point is to not wait for a job to be advertised. It is always worth sending an email to a business that you like the look of, as you never know if there might be a job available.

## Diversity in automotive moving forward but remains stuck in the slow lane



The Institute of the Motor Industry has released its Driving Towards Inclusion report. Findings include:

- Females represent only 17.5% of the automotive sector workforce, and this percentage has declined in recent years.
- Individuals with disabilities make up 15.5% of the workforce.
- Non-White British individuals are 13% of the workforce, which is lower than the representation in the broader working-age population.
- Females and ethnic minorities have lower participation rates in automotive apprenticeships compared to those with disabilities.

### Staff retention is the biggest challenge for UK employers in 2024

Some of the top challenges facing UK employers in 2024 include retaining employees/ keeping top talent, meeting employees' pay expectations and providing a good work-life balance for employees - according to research by Ciphr.

Over two-fifths of respondents working in the teaching and education sector (69%), hospitality (68%), and transport and logistics (67%) think that retaining employees is their organisation's biggest challenge.

Providing a good work-life balance was a key challenge for the transport and logistics, teaching and education and accounting, banking and finance sectors.

\*PRIORITY #1

PRIORITY #2
PRIORITY #3
PRIORITY #4

## Recruitment processes are hindering the progress of neurodiverse individuals

A new report has found that those with autism sometimes face difficulties at the recruitment stage due to ambiguous interview questions. The current 'standardised approach' does not help 'unlock' the right skill sets and there should be more training in recognising candidates who need different types of support in the hiring process. It is recommended that hiring managers should consider the strengths that many neurodivergent people have such as attention to detail, more efficient approaches to work and creativity.

#### Increases in minimum pay rates

The National Living Wage (for those over 21) increased from £10.42 to £11.44 on 1 April and the National Minimum wage for those at school leaving age or over, though under 21 also increased, as follows:

Under 18/First year of apprenticeship from £5.28 to £6.40

18 - 20 from £7.49 to £8.60



#### LinkedIn Top Companies 2024

LinkedIn's 8th annual LinkedIn Top Companies looks at the 25 best large workplaces in the UK for a growing career right now.

Here is the top 5 with the most notable skills in demand:

MasterCard - FinTech, Software Development Life Cycle (SDLC)

Bain & Company - Economics, Maths

AstraZeneca - Oncology, Clinical Trials

Deloitte - Tax Accounting, Economics

Eli Lilly and Company - Pharmaceuticals, Clinical Trials



## Learning centre sees success in supporting young people into higher education

The IntoUniversity Newcastle East Centre, established in 2021, partners with Newcastle and Northumbria Universities, helping young individuals to access higher education. Serving 1,283 students aged 7-18, it boasts a 74% progression rate to higher education, surpassing national averages. The centre fosters academic, soft skill, and career development, addressing pandemic-

Read more here

related educational challenges.

# University of Sunderland supports local film studio project as 8,000 new jobs created

The University of Sunderland has affirmed its support for the Crown Works Studio project, following the Government's backing. The collaboration between Fulwell 73 and Cain International aims to create over 8,000 jobs in the North East. Sir David Bell, the University's Vice-Chancellor, highlighted the project's potential to shape Sunderland's future by establishing it as a hub for filmmaking. This endeavour offers opportunities for graduates in film production and related fields, contributing to regional growth. Lee Hall, Head of School for Media and Communications, emphasized the project's broader impact, requiring expertise across various disciplines beyond film production.

<u>Read more here</u>



# Reducing stigma of poverty in schools improves maths and reading

Researchers at Newcastle University discovered a connection between reducing poverty stigma in schools and students' academic performance in reading and math. The study, examining the impact of Poverty Proofing© the school day, showed that after implementing measures to address poverty-related barriers, all students, regardless of their financial backgrounds, saw improvements in scores by approximately 5% over two years. The program, which works to remove obstacles for students in poverty, aims to create a more equitable school environment. This research highlights the importance of supporting disadvantaged students to enhance overall educational outcomes.



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