



**DUKE'S SECONDARY SCHOOL
VOCATIONAL FACULTY – KS4 TECH AWARD IN ENTERPRISE**

LONG TERM CURRICULUM PLAN

2021-22

| YEAR 10 | | |
|---|---|--|
| HT1 | HT3 | HT5 |
| <p>Component 1 Exploring Enterprises – Internal Assessment. Learning Aim A: Examine the characteristics of enterprises.</p> | <p>Component 1 Exploring Enterprises – Internal Assessment. Learning Aim C: Investigate the factors that contribute to the success of an enterprise. Component 1 Exploring Enterprises – Internal Assessment. Completion Date for all Component 1 Coursework.</p> | <p>Component 2 Planning for and Pitching an Enterprise Activity – Internal Assessment. Learning Aim B: Pitch a micro-enterprise activity. Learning Aim C: Review own pitch for a micro-enterprise activity.</p> |
| HT2 | HT4 | HT6 |
| <p>Component 1 Exploring Enterprises – Internal Assessment. Learning Aim B: Explore how market research helps enterprises to meet customer needs and understand competitor behaviour.</p> | <p>Component 2 Planning for and Pitching an Enterprise Activity – Internal Assessment. Learning Aim A: Explore ideas and plan for a micro-enterprise activity.</p> | <p>Completion Date for all Component 2 Coursework.</p> |
| YEAR 11 | | |
| HT1 | HT3 | HT5 |
| <p>Component 3 Promotion and Finance for Enterprise – External Assessment Teaching and Learning. Learning Aim A: Promotion.</p> | <p>Component 3 Promotion and Finance for Enterprise. Retrieval of learning. Exam practice. External Exam Date: 7th February 2022</p> | <p>Resit of Component 3 Promotion and Finance for Enterprise Actual External Assessment, (if applicable). Date TBC Course completion</p> |



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| Component 3 Promotion and Finance for Enterprise – External Assessment Teaching and Learning. Learning Aim B: Financial records. | | |
| HT2 | HT4 | HT6 |
| Component 3 Promotion and Finance for Enterprise – External Assessment Teaching and Learning. Learning Aim C: Financial planning and forecasting. | Component 3 Promotion and Finance for Enterprise – External Assessment Teaching and Learning. Retrieval of learning. Exam practice. | |