Curriculum Map - Year 11 - Creative iMedia
Please note that this is a live document and may be updated during the year

Autumn Term		Spring Term		Summer Term	
Unit Title:	**Unit Title**:	**Unit Title:**	**Unit Title:**	**Unit Title:**	**Unit Title:**
R095 Characters and comics	R095 Characters and comics	R095 Characters and comics	R093 Creative iMedia in the Media industry	R093 Creative iMedia in the Media industry	R093 Creative iMedia in the Media industry
Key topics covered:	**Key topics covered:**	**Key topics covered:**	**Key topics covered:**	**Key topics covered:**	**Key topics covered:**
Character features and conventions Resources required to create characters and comics Pre-production and planning documentation and techniques for characters and comics	Techniques to obtain and create components for use within comics Technical skills to create comics Techniques to save and publish characters and comics	Technical skills to create comics Techniques to check and review characters and comics	Media industry sectors and products Job roles in the media industry How style, content and layout are linked to the purpose Client requirements and how they are defined	Audience demographics and segmentation Research methods, sources and types of data Media codes used to convey meaning, create impact and/or engage audiences Work planning Documents used to support ideas generation	Documents used to design and plan media products The legal issues that affect media Distribution platforms and media to reach audiences Properties and formats of media files Exam Revision

During the year pupils will be taught to:

- Develop an understanding of **working practices** with in the media industry and thereby help them make progress as **self-starting media practitioners**.
- Research, develop and create a range of digital products in response to a brief supplied by the exam board

Why do students study this:

- Creative iMedia should provide a **practical and vocational** pathway for students regardless of ability or prior attainment.
- Creative iMedia should provide **industry-standard practices** in the research, planning, creation and review of projects.

Assessment Dates - Can be found on the School Website
Assessment topics - A topic list to support revision can be found on the School Website