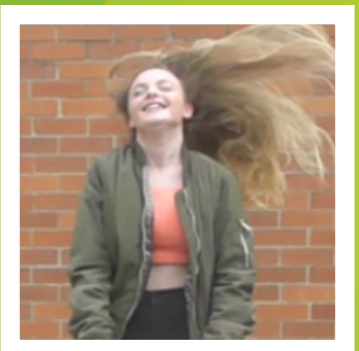
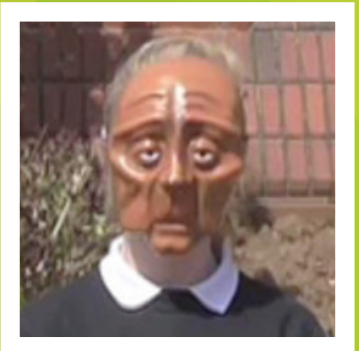


GCSE



TO LEARN TO ACHIEVE

MEDIA STUDIES



Contact

Please do not hesitate to contact us if you would like to find out more information on Media Studies at Bosworth Academy using the contact information below:

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GCSE MEDIA STUDIES

EXAM BOARD: EDUQAS

WHAT IS MEDIA STUDIES?

Media Studies asks students to question the media that surrounds them every day, from the television dramas, music videos and online content they watch to the blogs, newspapers and magazines they read. Students are asked to consider what messages these texts send audiences about the society we live in. Does the media perpetuate stereotypes? How much do celebrities influence our dress, behaviour and desires? How has the representation of men and women in the media changed since the 1950s?

Media Studies also allows learners to have a greater appreciation of the way texts are constructed to appeal to different audiences and the creative and technical decisions made by the producers of the text.

Students will also learn how to make their own media products from a choice of websites, print products or moving image.

WHAT WILL I LEARN ON THIS COURSE?

GCSE Media Studies explores in depth study of media products in relation to four areas

- media language
- media representation
- media industries
- media audiences

You will study media products from all of the following media forms:

- audio-visual forms (TV, film, radio, advertising and marketing, video games and music video)
- online forms (social and participatory media, video games, music video, newspapers, magazines, advertising and marketing)
- print forms (newspapers, magazines, advertising and marketing)

As part of your coursework, you will produce your own media product which could be anything from a music video to a TV advertisement.

WHAT IS EXPECTED OF ME?

This course requires you to have an interest in a variety of media forms, (TV, Online, Gaming, magazines etc.) a passion for analysis and a curiosity about the world around you. You are required to be creative and have the ability to work independently.

HOW WILL I BE ASSESSED?

- 2 exams which make up 70% of your grade
- 1 piece of coursework worth 30% of your grade

WHY CHOOSE MEDIA STUDIES?

No other course will give you a better understanding of the world you live in. Media studies allows you to become more inquisitive, more engaged and better equipped to understand the messages sent to you hundreds of times a day by the mass media. If you enjoy analysis and debate and want an opportunity to develop your creative and production skills, Media Studies is the course for you.