

GCSE



TO LEARN TO ACHIEVE

BUSINESS STUDIES



Contact

Please do not hesitate to contact us if you would like to find out more information on Business Studies at Bosworth Academy using the contact information below:

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GCSE BUSINESS STUDIES

WHAT WILL I LEARN ON THIS COURSE?

You will study how businesses start and prosper, through considering the four principal areas of business - Finance, Human Resource Management, Operations and Marketing.

In years 9 and 10 the course concentrates on the key business concepts, issues and skills involved in starting and running a small business. It provides a framework for students to explore core concepts through the lens of an entrepreneur setting up a business. In this theme, students will be introduced to local and national business contexts and will develop an understanding of how these contexts impact business behaviour and decisions. Local contexts refer specifically to small businesses or those operating in a single UK location and national contexts relate to businesses operating in more than one location or across the UK.

In year 11 the course examines how a business develops beyond the start-up phase. It focuses on the key business concepts, issues and decisions used to grow a business, with emphasis on aspects of marketing, operations, finance and human resources. Year 11 also considers the impact of the wider world on the decisions a business makes as it grows. In this theme, students will be introduced to national and global business contexts and will develop an understanding of how these contexts impact business behaviour and decisions. National contexts build on those in Theme 1 and relate to businesses operating in more than one location or across the UK. Global contexts relate to non-UK or transnational businesses.

WHAT IS EXPECTED OF ME?

By the end of the course students are expected to:

- Know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society.
- Apply knowledge and understanding to contemporary business issues and to different types and sizes of businesses in local, national and global contexts.
- Develop as enterprising individuals with the ability to think commercially and creatively to demonstrate business acumen, and draw on evidence to make informed business decisions and solve business problems.
- Develop as effective and independent students, and as critical and reflective thinkers with enquiring minds.
- Use an enquiring, critical approach to make informed judgements.
- Investigate and analyse real business opportunities and issues to construct well-argued, well-evidenced, balanced and structured arguments, demonstrating their depth and breadth of understanding of business.
- Develop and apply quantitative skills relevant to business, including using and interpreting data.

HOW WILL I BE ASSESSED?

Assessment is through two examinations at the end of the final year.

WHY CHOOSE GCSE BUSINESS?

The course provides the basis for study into A level for any business related subject - Business Studies, Economics, Enterprise, Travel and Tourism, Accounts, etc. It is also a good foundation if you are thinking of going into any apprenticeship after leaving school.