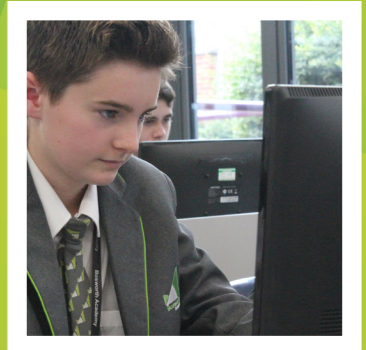


# Cambridge Nationals



TO LEARN TO ACHIEVE

## CREATIVE iMEDIA



### Contact

Please do not hesitate to contact us if you would like to find out more information on Business Studies at Bosworth Academy using the contact information below:

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# LEVEL 2 CREATIVE iMEDIA

## WHAT IS CREATIVE iMEDIA?

This subject teaches you how to make use of ICT tools to create digital products that help effectively communicate your ideas.

## WHAT WILL I LEARN ON THIS COURSE?

This course is broken down into different units which are selected based on the skill set and interests of our students. Our current students are working on the following units:

- Website development
- Graphic design
- Comic book strips

There are many other units available to choose from including video editing, animation and game design.

## WHAT IS EXPECTED OF ME?

You will develop your skills both inside and outside of the classroom. We expect students who take this course have a keen interest in creative subjects and ICT and are willing to spend at least 2 hours per week outside of lessons to develop their ICT skills.

## ON THIS COURSE YOU WILL HAVE THE OPPORTUNITY TO:

- Voice your opinions about current and emerging technologies
- Access course materials via our cloud based VLE (learn in class and at home, through differentiated interactive learning materials)
- Make use of learning technologies that make learning accessible and fun
- Work independently, in pairs and in groups
- Access personalised forums where students can help each other learn
- Keep track of all feedback from teachers and peers through the cloud service
- Improve all your work by making use of personalised feedback

## HOW WILL I BE ASSESSED?

Assessment: Exam: 1hr 15 mins (25%) R081: Pre-Production Skills  
Coursework: 3 units each worth 25%

## WHY CHOOSE CREATIVE iMEDIA?

The skills and understanding you gain through Creative iMedia is a good foundation for either employment or further study. At A Level you might think about going onto IT, Media or Film. After Post 16, Higher Education has a wealth of courses in Digital Media, IT, Film or a combination of these disciplines. Future employment might include Digital Video, 3D Visualisation and Animation, Web Development, Film Production and many other areas of IT and its expanding industry.

