

A-LEVEL



TO LEARN TO ACHIEVE

BUSINESS



Contact

Please do not hesitate to contact us if you would like to find out more information on Business at Bosworth Academy using the contact information below:

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A-LEVEL BUSINESS

EXAM BOARD:

We currently deliver the new AQA A-Level Business specification.

WHAT DO I NEED TO KNOW OR BE ABLE TO DO BEFORE TAKING THIS COURSE?

The A-Level course is designed to give those students who have completed the GCSE Business qualification a greater depth and insight into how Businesses operate. Students who have completed the qualification already have the necessary foundations on which to build. Students without a GCSE in Business can still take the qualification and will be given summer work to complete in order to prepare for the course. This work must be completed as part of the entry requirement. This qualification is suitable for those students who have achieved level 5 and above in their GCSE qualifications, particularly in English Language.

WHAT WILL I LEARN ON THIS COURSE?

Year 12 (first year) An introduction to key business areas: marketing, operations, finance and human resource management. This includes a special focus on decision making – particularly how decisions made in one area can affect the rest of the business. Content:

Topic 1 – What is business?

Topic 2 – Managers, leadership and decision making

Topic 3 – Decision making to improve marketing performance

Topic 4 – Decision making to improve operational performance

Topic 5 – Decision making to improve financial performance

Topic 6 – Decision making to improve human resource performance

Year 13 (second year) An investigation of the strategic decisions that all businesses have to make. Content:

Topic 7 – Analysing the strategic position of a business

Topic 8 – Choosing the strategic direction

Topic 9 – Strategic methods: how to pursue strategies

Topic 10 – Managing strategic change

WHAT IS EXPECTED OF ME?

All students are expected to spend at least one hour revising and preparing for the next lesson per lesson taught. We also expect students to develop and maintain their programming skills through focused and dedicated revision per week. Finally, we also expect all students to read around the subject to give them a better understanding of the developments that are taking place within their subject area.

HOW WILL I BE ASSESSED?

A-level assessment consists of three two hour written exams taken at the end of the two year course. Each exam will be worth a third of the A-level. All three papers will draw on material from the whole course, and will feature a range of question styles including multiple choice questions, short answer questions, essay questions, data response questions and case studies.

WHAT COULD I GO ON AND DO AT THE END OF MY COURSE?

If you'd like to study business, finance or management at university, A-level Business provides an excellent foundation. The skills you learn are also transferable across a broad range of subjects and careers. Whatever you choose to do in the future, you'll find that the things you learn in this course will help. For example, you'll probably work with lots of different people, so knowledge of motivational theory will help you to work well with others and help them achieve their potential. You might have ambitious plans to start your own business. If that's the case, you'll find the marketing and finance topics particularly useful.