

KS2 Road Safety Week Writing Task

TV Road Safety Campaign

Instructions

You have been asked to write the script for the voiceover for a TV road safety campaign, which will run during Road Safety Week.

You can choose from the following themes:

- The Green Cross Code
- Safety In and Around Cars
- Walking in the Dark
- Cycling Safety

Use the planning sheets to think about what you will include.

There is a help sheet if you need it.

Extra Challenges:

- Time your script to see how long the film might last.
- Write some extra script for actors to use.
- Record your voice over on a PC, laptop or MP3 recorder.
- You could even film and make the short film!
- If you do choose to make the film, you might even choose to do an animation.

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TV Road Safety Campaign Planning and Writing Sheet

Safety In and Around Cars

(Write in full sentences and use time starters and conjunctions.)

Intro (Introduce what you will be saying.)	
Area 1.	
Area 2.	
Area 3.	
Area 4.	
Closing sentence (You might remind people to be safe.)	

Help Sheet

Theme	What might be included:
The Green Cross Code	<ul style="list-style-type: none"> • Think • Stop • Look and Listen • Wait • Look and Listen • Walk
Safety In and Around Cars	<ul style="list-style-type: none"> • Getting in and out at the pavement side • Crossing near cars • Wearing a seatbelt • What not to do (hang out of the window, throw things, shout etc.)
Walking in the Dark	<ul style="list-style-type: none"> • Where to walk • What to wear • Watching out for road users that might not have lights. Don't assume that everyone else will be behaving safely! • Telling people your plans
Cycling Safety	<ul style="list-style-type: none"> • Wear a helmet • Reflective gear • Lights and reflector on your bike (even in the daytime) • Make sure your bike works properly (brakes checked etc.) • Cycling proficiency training • Hand signals • Wet weather • Watching out for pedestrians and cars • Following the same rules on the road