



Eastlea
COMMUNITY SCHOOL

Long Term Plan BTEC Travel and Tourism

KS4 (Year 10 and Year 11)

By Michael Walker
September 2026

Subject intent/vision:

Travel and Tourism allows students to study the aims, products and services of different travel and tourism organisations, their use of consumer technologies, the features of tourist destinations, how organisations meet customer needs and preferences, and the influences on global travel and tourism. It will allow learners to develop transferable skills such as research, planning, and making decisions and judgements. The BTEC Travel and Tourism course is split into 3 components, each has sub-learning aims. Component 1 and 2 are internally assessed and Component 3 is externally assessed with an exam.

Component 1: Travel and Tourism Organisations and Destinations (Internal) - 30%

- A) Demonstrate an understanding of the UK travel and tourism industry
- B) Explore popular visitor destinations

Component 2: Customer Needs in Travel and Tourism (Internal) - 30%

- A) Demonstrate an understanding of how organisations identify customer needs and travel and tourism trends
- B) Recognise how the needs and preferences of travel and tourism customers are met

Component 3: Influences on Global Travel and Tourism (External 2 hour exam) - 40%

- A) Factors that influence global travel and tourism
- B) Impact of travel and tourism and sustainability
- C) Destination Management

To enable all students to achieve, our subject curriculum is underpinned by the following principles:



Ambitious - To gain a deeper understanding of customer needs, students learn and experience the theory. They participate in immersive Virtual Reality (VR) experiences, putting themselves in real-life customer service scenarios. Additionally, to bridge the gap between theory and future careers, students have the opportunity to participate in aviation workshops and trips (in collaboration with British Airways).



Sequenced / Spiral - Travel and Tourism is only studied at KS4 level, it follows a curriculum based on the Pearson Tech Award Level 1 and 2 (2022) where students apply knowledge they have studied when completing their Pearson Set Assignment which accounts to 60% of their final grade (C1 - 30% + C2 - 30%)



Literacy - To develop strong writing and research skills, students complete a mock Pearson Set Assignments (PSAs). This project prepares them for the final PSA assignment, which involves independent research, note-taking, and report writing across three stages with five sub-tasks each.



Cultural Capital - The Travel and Tourism course enriches students by preparing them for the travel and tourism industry by providing experiences of aviation, business/ product development, customer service and marketing.

KS4 Travel and Tourism Programme of Study

Year 10 (1 Double + 1 Single)	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
	<u>Component 1: Travel and Tourism Organisations and Destinations</u> A1.The major components of the UK travel and tourism industry A2. The ownership and aims of travel and tourism organisations and how they work together A3. The role of consumer technology in travel and tourism	<u>Component 1: Travel and Tourism Organisations and Destinations</u> B1. Visitor destinations B2. Different types of travel and tourism activities B3. Popularity of destinations with different visitor types B4. Travel options to access tourist destinations <u>Component 1: Assessment (Set by Pearson)</u>	<u>Component 2: Customer needs in travel and tourism</u> A1. Types of market research A2. How travel and tourism organisations may use market research to identify customer needs and preferences A3. How travel and tourism organisations may use research to identify travel and tourism trends	<u>Component 1: Assessment (Retake)</u> <u>Component 2: Customer needs in travel and tourism</u> B1. Customer needs and preferences B2. How travel and tourism organisations provide different products and services to meet customer needs and preferences B3. Customer needs and different types of travel B4. Travel planning to meet customer needs and preferences	<u>Component 3: Influences in global travel and tourism</u> C1. Destination management C2. Tourism development C3. The role of local and national governments in tourism development	<u>Component 3: Influences in global travel and tourism</u> C4. The importance of partnerships in destination management A1. Factors that influence global travel and tourism
	Assessment: Component 1 assessment	Assessment: PSA (Internal) for Component 1	Assessment: -	Assessment: PSA RETAKE (Internal) for Component 1	Assessment: Component 2 Assessment	Assessment: Component 3 Mock Paper

Year 11 (1 Double + 1 Single)	Autumn 1 <u>Component 3:</u> Influences in global travel and tourism A2. Factors influencing global travel and tourism A3. Response to factors <u>Component 2: Recap</u>	Autumn 2 <u>Component 2:</u> Assessment (Set by Pearson) 6 hours preparation time 4 hours write up 2 hours editing	Spring 1 <u>Component 3:</u> Revision of component 3 content Exam skill practice Exam practice papers	Spring 2 <u>Component 1 or 2:</u> Assessment (<i>Retake</i>) Revision of component 3 content Exam skill practice Exam practice papers	Summer 1 <u>Component 3:</u> Revision of component 3 content Exam skill practice Exam practice papers	
	Assessment: PSA (Internal) for Component 2	Assessment: PSA (Internal) for Component 2 December Mock - Component 3	Assessment: PSA RETAKE (Internal) for Component 2	Assessment: Component 3 mock paper	Assessment: Component 3 Final Exam	

GCSE Exam:

There is one main exam worth 40% of their final GCSE grade in the Travel and Tourism course, which is assessed through 1 exam paper at the end of Year 11. This external component builds on knowledge, understanding and practices acquired and developed in Components 1 and 2, and includes synoptic assessment. Learners will answer a number of short- and long-answer questions that will assess learners' understanding of factors influencing tourism in global destinations, the impact of tourism on global destinations, sustainability and destination management. It is a 2 hour exam worth 60 marks and will be completed under supervised conditions. 60% of the course is assessed through PSA (Pearson Set Assignment) with 30% in Component 1 and 30% in Component 2.

Learning Resources:

Oakwood Academy Revision Guide:

<https://www.oakwoodacademy.org.uk/uploads/images/file/UNIT%201%20Revision%20Guide.pdf>

Practice exam papers:

<https://xtrapapers.co/papers/pearson-edexcel/?dir=/BTEC%20Firsts/Current%20qualifications/Travel%20and%20Tourism>

Practice exam papers:

<https://zigzageducation.co.uk/keywords/travel-and-tourism-practice-exam-papers>