

Grade Descriptors For BTEC Enterprise

Assessment Outcomes Covered in the BTEC:

Grade	In order to be awarded this grade a student must demonstrate that they can...
To gain a Level 2 Distinction:	To achieve a Level 2 Distinction, candidates will be able to: <ul style="list-style-type: none"> ● Evaluate and analyse the most significant internal and external factors currently affecting the success of a local SME. ● Compare and contrast during tasks and in the exam. ● Suggest recommendations for improving a local SME.
To gain a Level 2 Merit	To achieve a Level 2 Merit, candidates will be able to: <ul style="list-style-type: none"> ● Analyse the internal and external factors that facilitate the success of a local SME ● Complete Enterprise Pitch successfully. ● Explain and analyse during tasks. ● Analyse which internal and external factors best facilitate the success of a local SME
To gain a Level 2 Pass:	To achieve a Level 2 Pass, candidates will be able to: <ul style="list-style-type: none"> ● Compare the internal and external factors that facilitate the success of a local SME ● Work independently ● Cover ALL criteria ● Explain during tasks ● Compare which internal and external factors are most important for business success.
To gain a Level 1 Merit:	To achieve a Level 1 Merit, candidates will be able to: <ul style="list-style-type: none"> ● Outline which internal and external factors facilitate the success of a local SME ● Work independently ● Cover ALL criteria ● Describe during tasks ● Outline some ways in which internal and external factors are important for business success.
To gain a Level 1 Pass:	To achieve a Level 1 Pass, candidates will be able to: <ul style="list-style-type: none"> ● Identify internal and external factors that affect a local SME. ● Some criteria missing or below a L2 standard ● Produce work with guidance ● Identify some ways in which internal and external factors are important for business success.

- To achieve grade 9, candidates will be able to:
- Sustain a perceptive, sophisticated and assured response to explicit and implicit meanings of texts.
- Discuss layers of meaning confidently and with flair.
- Build upon a perceptive, critical analysis with evaluation of the ways in which writers use language, form and structure.
- Use subject terminology judiciously to enhance responses to texts.
- Embed judicious and precise textual references to illuminate detailed, critical responses to the writer's craft
- Use knowledge of how contexts shape texts and responses to texts to further deepen critical insight and interpretations of texts.
- Make original and insightful comparisons between texts.

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- To achieve grade 8, candidates will be able to:
 - sustain a convincing, informed personal response to explicit and implicit meanings of texts
 - sustain a perceptive critical analysis of the ways in which writers use language, form and structure
 - use judicious and well-integrated textual references to develop personal responses
 - show perceptive understanding of how contexts shape texts and responses to texts
 - make illuminating comparisons between texts

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- In relation to a range of texts, to achieve grade 7, candidates will be able to:
 - sustain a convincing, informed personal response to explicit and implicit meanings of texts
 - make perceptive critical analysis of the ways in which writers use language, form and structure
 - use subject terminology is used confidently to inform responses to texts.
 - use judicious textual references to develop personal responses
 - show perceptive understanding of how contexts shape texts
 - make analytical comparisons between texts

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- In relation to a range of texts, to achieve grade 6, candidates will be able to:
 - develop a coherent and informed response to explicit and implicit meanings of texts
 - develop a response showing critical awareness and understanding of the ways in which writers use language, form and structure
 - Use subject terminology effectively to inform responses to texts.
 - use apt textual references to support responses
 - use understanding of contexts to inform responses to texts
 - make credible comparisons showing analytical awareness between texts

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- In relation to a range of texts, to achieve grade 5, candidates will be able to:
 - develop a generally coherent and engaged response to explicit and implicit meanings of texts
 - develop a clear understanding of the ways in which writers use language, form and structure

