

Business Studies

Vision

To provide high quality education in both the theoretical and applied foundations of Computer Science and Business in order to equip and train students to effectively apply this knowledge to solve real-world problems thus increase their potential for lifelong learning and give them a competitive advantage in the ever changing and challenging global work environment of the 21st century.

Curriculum

KS4: GCSE Business Studies (AQA)

Teaching and Learning

Students apply their knowledge and understanding to different business contexts ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts. Students develop an understanding of how these contexts impact on business behaviour.

Students will apply their knowledge and understanding to business decision making including:

- the interdependent nature of business activity, influences on business, business operations, finance, marketing and human resources, and how these interdependencies underpin business decision making
- how different business contexts affect business decisions
- the use and limitation of quantitative and qualitative data in making business decisions.

Our specification requires students to draw on the knowledge and understanding to:

- use business terminology to identify and explain business activity

- apply business concepts to familiar and unfamiliar contexts
- develop problem solving and decision making skills relevant to business
- investigate, analyse and evaluate business opportunities and issues
- make justified decisions using both qualitative and quantitative data including its selection, interpretation, analysis and evaluation, and the application of appropriate quantitative skills.

Key Stage 4 - GCSE Business Studies – AQA 8132

Students who have chosen Business Studies as a GCSE qualification will be taking the AQA specification. The specification of the course can be found on the AQA website: <https://filestore.aqa.org.uk/resources/business/specifications/AQA-8132-SP-2017.PDF>

The course is 100% exam based across two papers, both papers will be taken by students at the end of Year 11.

Below are the units of work that students will complete during Year 10 and Year 11 in preparation for their GCSE assessments.

	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Year 10	Unit 1: Business in the Real World	Unit 2: Influences on Business	Unit 3: Business Operations	Unit 4: Human Resources	Unit 5: Marketing	Unit 6: Finance
Unit Overview	<ul style="list-style-type: none"> - understand the purpose and nature of business - understand the different forms of business ownership and the adv/disadv of each - understand different stakeholders and the contents of a business plan 	<ul style="list-style-type: none"> - understand the different types of technology that can be used in business and how - understand the difference between ethical and legal considerations - understand the impacts of globalisation and the competitive environment 	<ul style="list-style-type: none"> - understand the different types of production processes with their adv/disadv - understand the impact of quality in products and services - understand the impact of good customer service 	<ul style="list-style-type: none"> - understand the organisational structure of a business - understand how employees are recruited and trained - understand different motivational strategies for staff 	<ul style="list-style-type: none"> - understand different types of customers and identifying needs and wants - understanding segmentation and different methods of market research - understanding and using the marketing mix, understand 	<ul style="list-style-type: none"> - understand different reasons why a business needs finance and how to obtain finance - understand the break-even graph and how to interpret cash-flow documents - understand how to analyse the financial performance of a business
Assessment	W/B 19/11/2020 End of unit assessment	W/B 14/12/2020 End of unit assessment	W/B 19/11/2020 End of unit assessment	W/B 14/12/2020 End of unit assessment	W/B 19/11/2020 End of unit assessment	W/B 14/12/2020 End of unit assessment
Year 11	Unit 1-6 Re-cap	Topic Revisits and Exam Practice	Mock Paper Revision and Topic Re-visits	Topic Re-visits and Exam Practice	GCSE Exam Preparation	Post-Exam

Unit Overview	Re-cap all Units in order to prepare students for January Mock, 9 marker & 12 marker breakdown & practice	During this term, students will be given the opportunity to complete revision notes with provided flash cards and knowledge organisers. Students will also focus primarily on exam style questions using the MELiBA technique.	During this term, students will have the opportunity to re-visit units of work, practice exam-style questions and have access to a range of different revision materials in preparation for their mock exam.	During this term, students will have the opportunity to re-visit units of work, practice exam-style questions and have access to a range of different revision materials.	During this term, students will have the opportunity to re-visit units of work, practice exam-style questions with particular focus on 9 and 12 mark questions, and have access to a range of different revision materials.	During this term, students will have completed their Business Studies examinations and will be using class time to revise for other upcoming subjects.
Assessment	W/B 19/11/2020 End of unit assessment	W/B 14/12/2020 End of unit assessment	Mock 1	Mock 2	Knowledge Organisers Final Exams	

Useful links for Independent Learning and revision:

Course Specification

<https://www.aqa.org.uk/subjects/business/gcse/business-8132/specification-at-a-glance>

Past Papers and Other Resources

<https://www.aqa.org.uk/subjects/business/gcse/business-8132/assessment-resources>

Online Revision Notes from tutor2u

<https://www.tutor2u.net/business/blog/gcse-igcse-business-studies-revision-notes-master-listing>

Online Revision Notes and Practice Questions

<https://senecalarning.com/en-GB/>

Multiple choice revision quizzes

<https://www.tutor2u.net/business/blog/business-studies-revision-quizzes>

Online Revision Notes and Video Clips

<https://www.bbc.com/bitesize/subjects/zpsvr82>

Topics and Exam Techniques on the Entire Specification

https://www.youtube.com/channel/UCE9uWsZ2C3NYzzKRlo_mntw

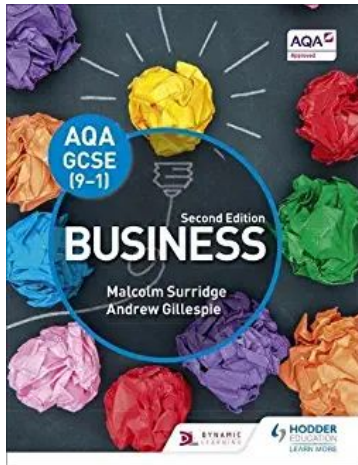
Topic and End of Theme Test Papers on the Entire Specification

http://www.apr-initiatives.com/Entire_Specification_Theme_1_and_Theme_2/Topic_and_End_of_Theme_Test_Papers_on_The_Entire_Specification

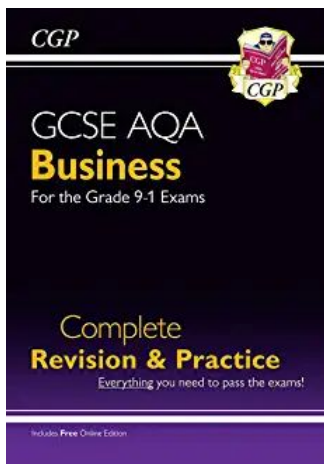
Topic and End of Theme Test Papers for Theme 2 Building a Business

<https://www.apr-initiatives.com/products/a-practical-lesson-on-production-for-business-students-an-introduction-to-business-and-what-businesses-do/>

Books for AQA Specification



AQA GCSE (9-1) Business, Second Edition
by Malcolm SurrIDGE and Andrew Gillespie | 26 May 2017



Academic Intervention

- **1:1 Support**

Support is given to students who are either struggling or cause for concern.

- **Revision Packs**

These are provided to all the students which contains all topics covered with questions that they can work through in order to help them better prepare for the exams. Revision packs consist of:

- o **Revision Guides** (at cheaper than RRP or free to Pupil Premium students)
- o **Knowledge Organisers** for every unit of work at KS4
- o **Exam Style Questions** from all past papers
- o **Flash Cards** for students to make individual notes

- **Google Classroom Support**

All lessons and worksheets in lessons are uploaded to Google Classroom where students can access all of the content including the majority of the resources from the Revision Packs above and additional resources. Students can also communicate with teachers outside of the classroom using Google Classroom for extra support.

- **Monitoring**

Regular monitoring of students carried out through termly cycles, Narrowing the Gap and Curriculum Meetings to identify underperforming students so that relevant interventions can be put in place.

- **Personal Enrichment / Extra-curricular**

- o Enrichment clubs for all years once a week.
- o Study Clubs for Year 11 once a week.