

GCSE Business Department Delivery Grid

Intent

The business curriculum at SHS is intended to enrich pupils' knowledge and understanding of contemporary business issues and of different types and sizes of businesses in local, national and global contexts. By doing this pupils will develop as enterprising individuals with the ability to think commercially and creatively to demonstrate business acumen, and draw on evidence to make informed business decisions and solve business problems.

The curriculum has been designed to incorporate a range of skills and knowledge that will support students in their development as young entrepreneurs, but will also run alongside other subjects in their development of understanding the world around them and to prepare them for life beyond school as citizens in the local community.

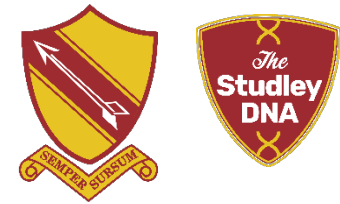
The schemes of work have been planned with the intention of giving pupils the knowledge and understanding of the following topics:

- ★ business concepts
- ★ business terminology
- ★ business objectives
- ★ the integrated nature of business activity
- ★ the impact of business on individuals and wider society.

It is intended that the course will allow pupils to develop as effective and independent learners and as critical and reflective thinkers with enquiring minds. It is the aim for all pupils to be able to investigate and analyse real business opportunities and issues, to construct well-argued, well-evidenced, balanced and structured arguments, demonstrating their depth and breadth of understanding of business.

Implementation

In business, students are taught using a range of resources and take part in a wide range of activities. Students explore the subject through group work, independent investigation, practical business challenges and case study work in which they can see the



subject in action. Students progress is facilitated through them studying a well-planned and exciting curriculum, and is measured through both formative and summative assessments with a formal assessment taking place for each topic that we teach. This allows for regular and meaningful teacher feedback to support the pupils' ongoing development of knowledge, understanding and skills. Individual student progress is continually assessed through teacher questioning and observation in the classroom.

The department have produced well-resourced lessons that are interactive and dynamic. Case studies are regularly used to provide opportunities for knowledge recall and application which has been seen to ensure pupil progress. Throughout their business experience at SHS, students will be taught to; develop their independent inquiry skills, use a range of research methods, work as a group, use technology to solve problems and summarise and evaluate information. Teaching staff conduct regular reviews of content to ensure work remains up to date and relevant in changing times. To support their studies, students are given opportunities to further develop their business knowledge through well planned home learning tasks.

Progression in business is measured through both formative and summative assessments, including regular recall quizzes, practice papers, teacher questioning, regular feedback, classroom observation and individual discussions. There are also a range of assessment style questions used, including multiple choice and short written answers, alongside longer written answers to review content learnt and to develop the skill of writing as an entrepreneur. At GCSE most assessment tends to follow the requirements of the OCR exam board, with continual knowledge recall built in to compliment this.

Impact

Business is a popular subject and GCSE results are consistently above national average. What is equally important, is that students in business develop a range of life- long skills such as team work, decision- making, and an ability to evaluate and form opinions. The skills that students develop in Business will enable them to continue to further education, apprenticeships, and the world of work. Beyond KS4, uptake at A Level is high with many choosing to continue their studies at local sixth forms.

The delivery grid reflects that the current year 10 & 11, started the qualification in year 9. A second grid will be added next year to show the delivery of the qualification over 2 years.



Business Studies	Autumn A <i>8 weeks</i>	Autumn B <i>7 weeks</i>	Spring A <i>6 weeks</i>	Spring B <i>6 weeks</i>	Summer A <i>5 weeks</i>	Summer B <i>5 weeks (plus 2 new timetable)</i>
Year 9	Business Activity <ul style="list-style-type: none"> - The role of business enterprise and entrepreneurship - Business planning - Business Ownership - Business aims and objectives - Stakeholders in business - Business growth 		Marketing <ul style="list-style-type: none"> - The role of marketing - Market research - Market segmentation - The marketing mix <ul style="list-style-type: none"> - Price - Product - Place - Promotion 		People <ul style="list-style-type: none"> - The role of human resources - Organisational structures and different ways of working - Communication in business - Recruitment and selection - Motivation and retention - Training and development - Employment law 	
	N/A	End of Unit Assessment Business Activity		Year 9 EXAM - Taken from Paper 1	End of Unit Assessment Marketing	End of Unit Assessment People
Year 10	Operations <ul style="list-style-type: none"> - Production processes - Quality of goods and services - The sales process and customer service - Consumer law - Business location - Working with suppliers 		Finance <ul style="list-style-type: none"> - The role of the finance function - Sources of finance - Revenue, costs, profit and loss - Break Even - Cash and Cash flow 		Influences on Business <ul style="list-style-type: none"> - Ethical and environmental considerations - The economic climate - Globalisation 	
	Baseline - Full Paper 1	End of Unit Assessment Business Activity	Mini Finance Assessment	End of Unit Assessment Business Activity	Mini Case study Assessment	Year 10 Exam - Paper 1 & 2



Year 11	Applied Business Activity & Marketing	Applied People & Finance	Applied Operation and Influences	Interdependent Nature of Business Case study work		
	Assessment - Paper 1	Mock Exams	Assessment - Paper 2	N/A		
Revised Content for 2021	Influences on Business <ul style="list-style-type: none"> - Ethical and environmental considerations - The economic climate - Globalisation 	The Independent nature of business: Marketing & Finance	The Independent nature of business: Operations and People	The Independent nature of business: Influences on business Exam Prep		

Curriculum enrichment at KS4

Topic to be extended/ enriched	Knowledge development <i>Including possible interdisciplinary links</i>	Skill development	Attitude development
Finance	IT for Business	Excel: Spreadsheet Skills	Applying knowledge
Marketing	Web development and E-Commerce	Web Plus & E-Commerce linking to data	



Operations	AI in manufacturing		
Influences on Business	Government, Brexit, Interest rate & Exchange rates		Active citizen
Business News	Termly homework research project related to a Business of their choice	Presentation / report writing	Independent research