

BTEC Travel and Tourism Department Curriculum 2020-21

Intent:

The BTEC Travel and Tourism course aims to introduce students to the contemporary world of travel and examines it from a number of stances - For example; Customer service, marketing, business models, budgeting, environmental impact and sustainable forms of travel. The course aims to instill in pupils an understanding of how the industry works in real-time and to develop useful, practical skills such as effective research strategies, data analysis and interpretation, mapping techniques, managing a budget, report writing, interview skills and presentation experience. This helps to develop their work-place numeracy, literacy and IT skills to enable them to move on in this profession or a similar customer-based service. In addition, time-keeping, careful planning and effective review of feedback are key areas that are addressed throughout the course.

Implementation:

The BTEC travel and Tourism course has one externally examined unit and three further internally assessed extended assignments. The first unit is taught in lessons where key terminology and current, relevant real-world case studies are referred to. The remaining units are largely collated through the student's independent, but guided research and presentations. A wealth of resources has been put together collaboratively and the teaching units are shared. Content is delivered through investigations, current news articles, knowledge and key term reinforcement and quizzes. A range of familiar near places and far places e.g. popular holiday destinations are used as examples as well as exotic or unfamiliar destinations to push students beyond their current sphere of influence to learn about new places and experiences.

Impact:

BTEC Travel and Tourism has become a popular option choice at KS4 with the numbers growing steadily. The subject is now seen as a more rigorous choice and students who are passionate about travel and the service sector have found that they enjoy the course and have benefitted from the skills taught. The subject is still in its infancy at SHS but results are encouraging and several students have gone on to take their Travel and Tourism studies further at college. It has also been a popular sector for work experience placements. Exam results are improving and a newly developed revision schedule and resources should further aid this progress.

Delivery grid 2020- 2021:

	Autumn Term		Spring Term		Summer Term	
	7 1/2 weeks	7 weeks	6 weeks	5 weeks	7 weeks	6 ½ weeks
Year 9 2 hours per week	Introductory Unit: Race Across the World - An investigative unit building skills and familiarity with the world of travel. Skill focus: -Location & mapping -Continents and oceans -Time zones. -Air travel (advantages and disadvantages) & flight times -Currencies and relative costs (budgeting)	Introductory Unit: Race Across the world. - completion of min assignment & presentation. (display work or oral presentation) Skill focus: -Different types of tourism - interests & attractions -Research methods -Data presentation -organisations involved in booking, reviewing and protecting travellers. -BTEC assignment skills -Mini assignment -"Race across the world". Fieldwork visit: Cadbury world (?)	Unit 2: UK Travel and Tourism destinations Section A - Mapping the features and start section B Skill focus: -Different types of tourism in the UK -Variety of needs of travellers -Accommodation types -Advantages & disadvantages of staycations! -Jobs in the UK travel industry -Factors affecting the UK travel industry Fieldwork visit: Travel Agents	Unit 2 UK Travel and Tourism destinations Section B (cont)- Travel brochure for 3 different locations Skill focus -Research methods -IT presentation techniques -Empathy and understanding -Reviewing	Unit 2 UK Travel and Tourism destinations Resubmission of Section B and commencement of section C - Itineraries Skill focus: -Budgeting -Creating a workable itinerary -Matching customers' needs to activities Fieldwork visit: Warwick Castle (?)	Unit 2 UK Travel and Tourism destinations Resubmission of Section C What happens when travel goes wrong? Travel Hazards Skill focus:. Role of insurance, ATOL and ABTA Creation of travel game.



	Assessment Point: Baseline test	Assessment Point: Mini assignment	Assessment Point: Successful maps (Unit 2:A) Year 9 Exam.	Assessment Point: Travel brochures (Unit 2:B)	Assessment point Travel itinerary (Unit 2:C)	Assessment Point: Key vocabulary test.
Year 10 2 hours per week	Unit 2: UK Travel and Tourism destinations Completion of unit 2 A,B and C) Skill focus: Please note that this is for this year only due to school closure and catch-up required.	Unit 1; The UK Travel & Tourism Sector (examined Unit) This could be moved to the final half term if more time is needed to complete Unit 2? Skill focus: Learning how the industry is regulated, protection for customers, organisations and role of ABTA, ATOI	Unit 4: International travel and Tourism destinations. Unit 4 A and B Skill focus: Investigating international destinations, focussing on different traveller types, mapping major transport hubs	Unit 4: International travel and Tourism destinations. Resubmission of unit 4: B Complete 4:C Skill focus: Creation of a brochure - presentations skills, literacy skills and It skills for different types of international vacations.	Unit 4: International travel and Tourism destinations. Resubmission of unit 4:C Skill focus: Numeracy - managing a budget, working out routes and timings taking into account time differences and needs.	(Year 10 work experience and exams) Skill focus: Reviewing, editing and responding to advice.
	Assessment Point Unit 2 A,B,C Returned and resubmitted.	Assessment Point: Mock Unit 1 paper. (November)	Assessment Point: January Exam (?) Unit 4 A and B submission	Assessment Point: Submission and resubmission of Unit 4 B	Assessment Point: Resubmission of Unit 4 C	Assessment Point
Year 11 2 hours per week	Unit 3: The Travel and Tourism Customer Experience Skill focus	Unit 1; The UK Travel & Tourism Sector (examined Unit) Skill focus	Unit 3: The Travel and Tourism Customer Experience Skill focus	Unit 3: The Travel and Tourism Customer Experience Skill Focus	Revision and preparation for final examination.	



	<p>Investigating different sectors of the travel industry online. Summarising reports, Comparison of data, literacy and numeracy.</p> <p>Assessment point (Unit 3:A and B)</p>	<p>Revisit the key terminology and understanding in preparation for the January exam. Practise longer answers.</p> <p>Assessment point Mock exam to be taken in November - 1 hour 15 mins</p>	<p>Completion of report - Synoptic analysis of a range of travel and tourism companies - variety of scales.</p> <p>Assessment Point January Exam (Unit 3 Part C)</p>	<p>Complete and present work.</p>	<p>Skill focus</p> <p>Assessment point May exam retake if necessary</p>	
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The following units need to be covered in the Travel and Tourism course:

- Introductory unit (year 9) - not formally part of the BTEC course (TB)
- Unit 1: The UK Travel & Tourism Sector (Knowledge) (Externally assessed by examination) C (JH)
- Unit 2: UK Travel & Tourism destinations (Practical & vocational unit) (Assignment - 3 parts) C
- Unit 3: The Travel & Tourism Customer Experience (Synoptic) (Assignment - 3 parts) C (RMO)
- Unit 4: International Travel & Tourism destinations. (Assignment - 3 parts) O

C = Compulsory, O= Optional

Sept 2020	Introductory unit *	Unit 1	Unit 2	Unit 3	Unit 4	Exam sit?
Year 9 20-23	Sept - Dec 20	January - April (Yr 10)	January - July 2021 (Year 9)	May - Dec 2022	Sept- Dec 2021 (year 10)	June 22 Jan 23
Year 10 20-22	X	2nd HT Nov-Dec 20	1st H/T Sep-Oct 20 (started 2a / b)	Sep 21	Jan-Jun 21	Jan 21 Jan 22
Year 11 20-21	X	2nd HT Nov-Dec 20	✓ Completed by end of year 10	1st H/T Sep-Oct 20 Jan - March 21 complete.	✓ Completed by end of year 10	Jan 21 June 21

"Introductory unit - (Year 9) "Race across the world" Unit of work to build skills, travel and tourism concepts and research and presentation skills". Loosely based around the TV series, lessons will enable students to look at:

- Continents and countries - location and inter-relations.
- Air travel and flight times - advantages and disadvantages of air travel
- Other methods of transport - advantages & disadvantages
- Types of accommodation - including self-catering, budget etc and booking methods
- Time Zones
- Currency and relative costs
- Different types of tourism - interests and attractions
- Organisations involved in booking, reviewing and protecting travellers.
- Research methods and data presentation
- How to complete a BTEC assignment successfully.