



Overview of Bridging Course

<i>Department: Business</i>	
<i>What is the focus of this bridging course?</i>	
<ul style="list-style-type: none"> • Students will be introduced to the structure of the course, key terminology and Unit 1 (external exam – Double unit). • Students will learn about key areas of LO1: Types of Businesses and their objectives • Students will learn about key areas of LO2: Functional areas • Students will learn about key areas of LO3: Organisational structures • Students will learn about key areas of LO4: Financial information 	
<i>w/b 27 April</i>	<p><i>Overview of what students will cover this week:</i></p> <ul style="list-style-type: none"> • Students will learn about the requirements of both pathways (single and double award) • There will be an opportunity to learn key terminology for those students who did not study Business at GCSE level. This will also act as revision for those that did. • Students will learn what support material is available. • Students will identify a key entrepreneur of their choice and investigate them. Students will submit this investigation in September.
<i>w/b 4 May</i>	<p>Students should read over the support material provided and make notes on the following key areas of LO1:</p> <ul style="list-style-type: none"> • Different types of business activity. • Different sectors of operation. • Different forms of legal business ownership. • Factors which inform business ownership. • Differing business aims and objectives. <p>Students will sit a past paper question based on these topics.</p>
<i>w/b 11 May</i>	<p>Students should read over the support material provided and make notes on the following key areas of LO2:</p> <p>Students should understand how the functional areas of businesses work together to support the activities of businesses. Students should also be aware of the role each functional areas has in an organisation, these include:</p> <ul style="list-style-type: none"> • Finance, marketing, sales, human resources (HR), operations management, customer services, business support services, research and development, purchasing/procurement <p>Students will sit a past paper question based on these topics.</p>
<i>w/b 18 May</i>	<p>This week students will learn about the effect of different organisational structures on how businesses operate. Students should read the support material and make notes on the following:</p> <ul style="list-style-type: none"> • Different organisational structures. • Elements of organisational structures. • How the elements of the organisational structures impact on businesses operations. • The use of organisation charts. <p>Students will sit a past paper question based on these topics.</p>
<i>Work that will students will receive feedback on:</i>	
<ul style="list-style-type: none"> • Entrepreneur presentation set in week 1. • Past paper questions set in weeks 2-4. • Quality of students files/notes in September 	