

Design and Technology Year 8—Product Analysis

Using the questions provided, on a separate piece of paper complete a product analysis of the soft toy shown.

Success Criteria		Self	Parent/
Evaluation Analysis &	You answered questions using full sentences.		
	You have good spelling, punctuation and grammar.		
	You used key words consistently throughout e.g. acrylic.		
	You justified your choices.		
	Your answers are specific and detailed.		
Design	Your work is well presented.		

Product Analysis Questions

Aesthetics What does the character look like? What style is it (modern, traditional, What is your opinion on the colour, shape, pattern and overall design? Why? What could be done to improve the design?

Customer Who do you think it would appeal to (age, sex, interests) and why? What types of hobbies and interests do you think this person would have?

Cost How much is it? Why do you think it costs this much (materials, one off, mass produced, style)? How will the cost affect the customer who will buy it?

Environment Is it environmentally friendly? Why do you think this?

Safety Is it safe to use? How have they made it safe? Could it be improved? How will this affect the customer?

Size What are the dimensions? Why do you think it is this size (where will it used, how will the customer use it)? How will the size affect the cost and environmental impact?

Function What is its job? How well does it fulfil this role? What could be done to improve it?

Materials How has it been made? How does this affect the materials used and cost?

Manufacture What materials have been used? Why have they chosen these materials? How have the materials affected the cost, aesthetics, environmental impact?

Extension Task—Try analysing other product around the house using these questions.



- Super soft and cuddly
- Looks just how he does in the movies
- Suitable for all ages to play and cuddle with
- 22" tall. Dimensions 17x28x59cm
- Price £30.99
- Fabric—polyester

Top Tips

Write in full sentences e.g. I think this product is a modern style because...

If you find it hard to write on plain paper, rule some lines to write on.

Key Words

Aesthetics

Client

Customer

Environment

Safety

Size

Materials

Manufacture

Polyester