

1. A logo is to be applied to a gift box using either foil blocking or embossing. Evaluate the suitability of these two processes in terms of:

- aesthetics
- cost
- environmental issues

(6 marks)

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2. A paper based soup carton is shown below.



The paper carton soup company are producing 2000 units of prototype packaging. Select an appropriate printing process for this packaging and explain why it is suitable.

(6 marks)

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3. a) A takeaway pizza box is usually manufactured using die cutting and creasing. Explain why the die cutting process is suitable for the manufacture of the pizza box.

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(2 marks)

b) Use notes and diagrams to explain how the die cutting and creasing process was used to manufacture the pizza box.

(4 marks)

4. Use notes and diagrams to explain how the flexographic printing process is used to apply graphics to a milk carton.

(4 marks)

