

Name:

Date:

Unit 3 Assignment 3 Task 1c - Implementation of online community building

Screenshot Evidence

3 social media sites

- Implementation of an online community building strategy, including:
 - use of hashtags, sharing and tagging
 - finding and joining groups and contributing information
 - following people and businesses.
- Monitoring and responding to comments; importance of prompt responses.
- Using tools and techniques to automate content posting