

Name:

Date:

Unit 3 Assignment 3 Task 1a -Creating accounts and profiles

Screenshot Evidence

3 social media sites

- Sign-up, creation and administration of social media website business accounts.
- Creation and set-up of a company profile and a consistent brand image.
- Link to the company website (fake address)
- Customisation and configuration of the company profile, including privacy settings, colour schemes, images, text and other assets that follow branding guidelines.
- 10 Posts per website (some can be the same across all 3 platforms but there must be a variety to your posts)
- Follow the plan which you have created - you can stray from this if needed but try to stick to this as much as possible.
- Like, follow, comment on other companies posts
 - 'Great website! Really looking forward to ordering from you!'
 - Questions about specific products
 - Responses to questions posed
 - Responses to polls and quizzes
- Respond to all comments appropriately and promptly to show that you are a reputable and responsible business - this will then feed directly into your evaluation of the effectiveness of your content and the effectiveness of your posts.

All work due for the 24th June.