

# Vocational Business Studies



**Exam Board** OCR

**Qualification** Cambridge Nationals

## Aims and Objectives

The OCR Cambridge Nationals are vocationally-related qualifications that take an engaging, practical and inspiring approach to learning and assessment. They are industry-relevant, geared to key sector requirements, and very popular with schools and colleges because they suit such a broad range of learning styles and abilities. The Cambridge Nationals have been founded upon the recommendations of the Wolf Report and created in partnership with teachers, students, education specialists and industry-leading employers. This collaborative approach has resulted in a qualification which offers students a solid foundation to their future studying and careers.

## Content (Outline of Course)

### Unit 1: Introduction to Business

Whether a business is a corporation, a private or public company or a sole trader, they share a common need for structure, planning and core functions to operate efficiently. This unit will provide you with an overview of businesses and what they need to do to be successful.

### Unit 2: Planning for Work

The most important assets in any business are its employees. You will learn about the recruitment process and how to build and improve your skills to enable you to take part in the job application process. You will be given the tools to create your own career plan which will help you in your future employment choices. The content of this unit includes the following:

- understanding job roles in business and how businesses recruit;
- taking part in the recruitment process as an applicant;
- creating an individual career plan for a business or commercial environment.

### Unit 3: Enterprise Skills

Enterprise is the lifeblood of business. This unit will provide you with an understanding of enterprise activity and the opportunity to develop your problem-solving skills in ways that encourage innovation and creativity. The content of this unit includes the following:

- planning an enterprise activity, including reviewing resources, researching ideas and formulating business and project plans;
- implementing and running enterprise activities, including improving communications skills, planning and managing meetings, and problem-solving;
- reviewing the success of enterprise activities and evaluating future improvements.

## Assessment

Unit 1: written examination paper (1 hour)  
Unit 2: centre-assessed task moderated by OCR  
Unit 3: centre-assessed task moderated by OCR

## Careers Guidance

Business skills are essential for success in employment and provide fundamental knowledge required by employers, in addition to developing transferable skills for future study. Cambridge Nationals deliver these skills and understanding, effectively engaging and inspiring students of all abilities to achieve. You can progress to any Level 3 Business course (including A-Level) and then decide on a more specific pathway at university. As the Nationals are designed in conjunction with industry they open the door to many apprenticeships. In Sixth Form you can also qualify for the Careers Academy programme. Business Studies is the only subject that offers paid internships, mentoring and specific careers guidance.