



# W App - Anonymous polls

About this app

W App is the place where you can play anonymous polls. Anonymous but safe. 0% negativity guaranteed.

How?

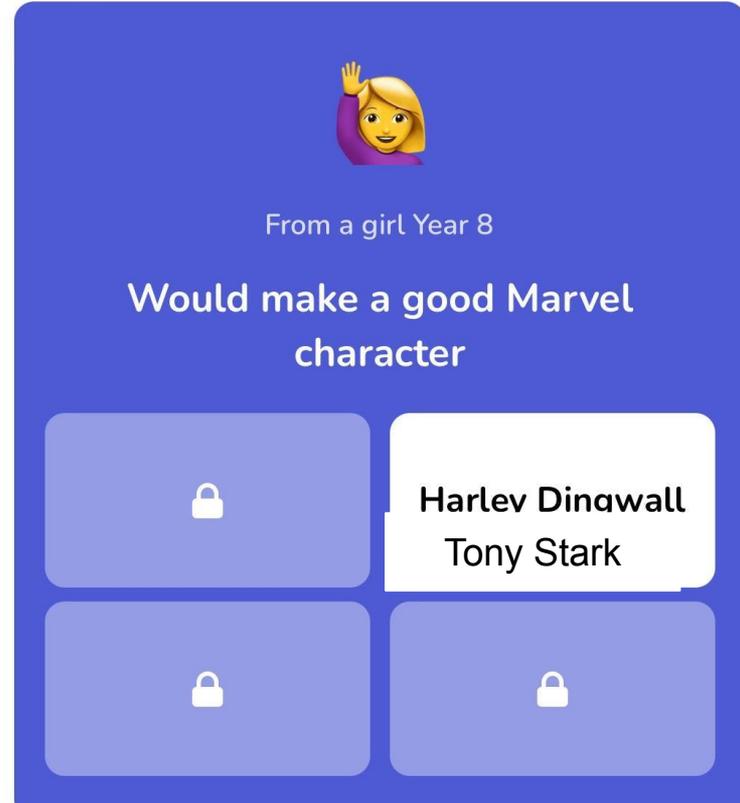
- 1) Choose your school
- 2) Add your friends
- 3) Answer polls
- 4) Get Trophies and find out what your friends think about you.

## W Anonymous App

Over recent days we have had a couple of schools ask about an app called 'W'. There is very little information or advice apart from the fact that it is an anonymous poll app.

You are then invited to allow access to phone contacts, at which point you can then start taking part in polls.

This app is growing in popularity massively and very quickly.



7:27



Connect your school  
to find friends



Find My School



Your privacy is our highest priority. Location  
is only used to find nearby schools.

- When you install the app, you can input any name & age, there is no verification of identity.
- The app uses GPS on your phone to show all the primary & secondary schools in your local area, as well as how many students in those schools are signed up.
- It allows you to connect to 'my school'. You can only join one school
- Notably, the primary schools seem to have more users than the secondary schools.

7:27



Pick your school



Search school



**Mortimer Primary School**

Mortimer Rd, South Shields Tyne and  
Wear NE34 0RW

**73**  
Pupils



**Mortimer Community  
College**

Reading Road, South Shields, UK

**401**  
Pupils



**The Learning Centre**

St George's Ave, South Shields NE34  
6ET

**41**  
Pupils



**Career College North East**

South Tyneside College, Westoe  
Campus, St George's Ave, South  
Shields NE34 6ET

**93**  
Pupils



**South Tyneside College**

St George's Ave, South Shields NE34  
6ET

**42**  
Pupils



**The Beacon Centre**

Temple Park Road, South Shields, UK

**61**  
Pupils

South Shields, UK

**47**  
Pupils

# How does it work?

- The Terms state that you have to be 13 to use the app. There are no age verification or assurance processes.
- The app only works with notifications turned on, and there are **A LOT** of notifications.
- Polls can be shared on Instagram and Snapchat (the website also refers to TikTok but that isn't available in the app).
- Even without taking part in any polls you may receive notifications stating that someone had picked me in a poll. Big FOMO issue ( Fear of missing out)
- When you have completed a poll you are invited to play again, but you have to either wait an hour or invite friends, which means giving access to your contacts and sending an alert to others.
- You can send anonymous voice memos and create anonymous polls

## Risks

- Any app that reveals identifying information can lead to added risks of “unwanted contact, grooming and cyberbullying”.
- Within a matter of clicks, the app provides the names, school, year group and links to a number of other social media accounts of school students.
- The app claims zero negativity but how is this policed??
- Anonymity on social media can easily lead young people down a slippery slope of poor choices. They can be drawn to the excitement of responding anonymously.