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# Safeguarding our Children: Working Together to Keep Children Safe Online

June 16<sup>th</sup> 2017





South Tyneside Safeguarding Children Board



# Welcome to all

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South Tyneside Council

# Housekeeping





# Agenda

## AGENDA

- 09:15 - 09:30 Registration (Catherine Cookson)
- 09:30 - 09:40 Welcome
- 09:40 - 09:50 Introduction from Enid Fairbrother (*Service Manager Education & Standards*)
- 09:50 - 10:30 Keynote: What are pupils doing online: How can we protect them?
- 10:30 - 11:00 A young person's perspective - Input from young people about their online behaviour.  
Input from Ashley Primary School Council and Kate Palmer, MYP (*Member of the Youth Parliament*) for South Tyneside.
- 11:00 - 11:25 Coffee (OpenZone)
- 11:25 - 11:55 Workshop Session 1
- 11:55 - 12:25 A Local Perspective - Allan Brown, Northumbria Police
- 12:25 - 12:45 What are we doing to support in South Tyneside?  
Mike Hamilton and Jackie Nolan
- 12:45 - 13:30 Lunch (OpenZone)
- 13:30 - 14:00 Golden Nuggets: A range of quick information snippets both from the room and elsewhere!
- 14:00 - 14:30 Workshop Session 2
- 14:30 - 15:00 Workshop Session 3
- 15:00 - 15:20 Panel Questions
- 15:20 - 15:30 Close and Next Steps





Workshops		
Workshop Title	Speakers	Content
Implementing an E-Safety Strategy in a Primary School	Natalie Jewitt & Callum Dobson and the children from Ashley Primary School	This workshop will be delivered by the staff and pupils of Ashley Primary School. They will give you an insight into how they have approached delivering the e-safety message throughout the school. The school were early adopters of the Kidsafe UK program in South Tyneside and will share some of their experiences.
Safeguarding young people. Understanding data and identifying holistic approaches to supporting students.	Ben McGrath E-Safe Systems Ltd	E-Safe is the monitoring solution used by South Tyneside schools. This interactive workshop will look at the current themes and trends being identified by E-Safe from schools within the region and South Tyneside in particular. It will provide a platform for delegates to look into the range of safeguarding incidences that are being escalated and some new and emerging apps and sites used by young people. The workshop will also provide the audience with some exercises to identify how data is used in schools and how it can be fully utilised to support safeguarding and learning for both students and staff.
Ofsted: What is a school expected to be doing?	Mike Hamilton Strategic ICT Manager ICT in Schools	This workshop will look at what are schools responsibilities as far as e-safeguarding from an Ofsted and Dfe perspective. What are Ofsted looking to be in place when they carry out inspections and what are a Headteacher's and Governors responsibilities.
Top 10 E-Safety Resources	Steve Robert & Amanda Hayward E-Learning Advisors ICT in Schools	There is a wealth of resources to support e-safety in schools. We will highlight the ones we think are most beneficial. This will be an opportunity to share good practice.
Risk and Behaviour	Kevin Murphy Education and Community Development Officer	Online safety has become a national issue with significant threats being posed to children in the digital world. With the advent of social media our children and their parents are now exposed to more risks whilst on-line. We will be looking at the risks that children face from becoming victims and also becoming criminalised due to their on line activity. How do we get children to understand what "risk" is and we will also be looking at a "home digital risk assessment" that will help parents and children manage risk better in the home environment.





# Workshops

## WORKSHOP ALLOCATION

WORKSHOP ALLOCATION															
<b>Session 1</b> 11.25-11.55	Implementing an E-Safety Strategy in a Primary School						Ofsted: What is a school expected to be doing?			Top 10 E-Safety Resources					
	OpenZone A						Catherine Cookson			OpenZone B					
	Lisa Holt	Susan McBeth	Clare Lynn	Alex Golden	Clare Dowson	Kelly Hair	Kayleigh Clark	Alyson Poole							
	Samantha Walton	Ashleigh Macauley	Louise Carter	Joanne Weightman	Margaret Payne	Liz Hay	Helen Dodd	Pauline Martin							
	Andrea Willis	Cheryl Ward	Samantha Blackwood	Sue Stokoe	Amanda Lenney	Joanne Brocklehurst	Jackie Nolan	Jolene Dunbar							
	Kathryn Jeffrey	Tracy Johnson		Tony Watson	Amanda Hearn		Karen Simpson	Chrissie Hardy							
	Hayley	Richard Swan		Tim Shenton	Paula Holman		Claire Amans								
	Anthony Gill	Tina Murphy		Jade Pape	Jackie Mitchell		Gary Scott								
	Jenny Parker	Alison Stelling		Christine Constable	Ian Noble		Lesley Martin								
	Jessica Pattison	Maria Butt		Catherine Toward	Chloe Edwards		Michael Arthur								
<b>Session 2</b> 2.00-2.30	Safeguarding young people. Understanding data and identifying holistic approaches to supporting students.						Ofsted: What is a school expected to be doing?			Top 10 E-Safety Resources			Risk and Behaviour		
	OpenZone A						Charles Dickens			OpenZone B			Catherine Cookson		
	Kayleigh Clark	Catherine Toward		Lisa Holt	Maria Butt		Hayley Winter			Helen Dodd	Michael Arthur	Louise Carter			
	Alex Golden	Joanne Brocklehurst		Anthony Gill	Samantha Blackwood		Tim Shenton			Joanne Weightman	Cheryl Ward	Kelly Hair			
	Kathryn Jeffrey	Paula Holman		Gary Scott			Ashleigh Macauley			Sue Stokoe	Tracy Johnson				
	Liz Hay	Pauline Martin		Samantha Walton			Amanda Lenney			Jade Pape	Richard Swan				
	Karen Simpson	Jolene Dunbar		Susan McBeth			Natalie Jewitt			Christine Constable	Tina Murphy				
	Tony Watson	Chloe Edwards		Alyson Poole			Alison Stelling			Clare Dowson	Amanda Hearn				
	Jenny Parker	Jackie Nolan		Anne-Marie Whyte			Andrea Willis			Margaret Payne	Jackie Mitchell				
	Claire Amans			Jessica Pattison			Clare Lynn			Lesley Martin	Ian Noble				
<b>Session 3</b> 2.30-3.00	Safeguarding young people. Understanding data and identifying holistic approaches to supporting students.						Ofsted: What is a school expected to be doing?			Top 10 E-Safety Resources			Risk and Behaviour		
	OpenZone A						Charles Dickens			OpenZone B			Catherine Cookson		
	Lisa Holt	Christine Constable		Lesley Martin			Kathryn Jeffrey	Kelly Hair		Kayleigh Clark	Susan McBeth	Maria Butt			
	Helen Dodd	Clare Dowson		Michael Arthur			Jenny Parker	Liz Hay		Alex Golden	Ashleigh Macauley	Jackie Nolan			
	Joanne Weightman	Margaret Payne		Cheryl Ward			Richard Swan	Joanne Brocklehurst		Karen Simpson	Amanda Lenney				
	Hayley Winter	Amanda Hearn		Tracy Johnson			Tina Murphy			Tony Watson	Alyson Poole				
	Anthony Gill	Jackie Mitchell		Natalie Jewitt			Anne-Marie Whyte			Claire Amans	Alison Stelling				
	Sue Stokoe	Samantha Blackwood		Andrea Willis			Jessica Pattison			Catherine Toward	Paula Holman				
	Tim Shenton			Clare Lynn			Ian Noble			Gary Scott	Pauline Martin				
	Jade Pape			Louise Carter			Chloe Edwards			Samantha Walton	Jolene Dunbar				





- ABOUT US ▾
- CPD ▾
- LOANS ▾
- EVENTS ▾
- E-SAFETY ▾
- COMPUTING ▾
- OTHER CURRICULUM AREAS ▾

Our new home from November 2016

- E-Safety
- E Safeguarding Conference 2017
- Students
- Teachers
- Parents
- Safer Internet Day 2016



### Lego Competition

EDIT

Posted by: A Hayward 19th May 2017



OpenZone at The Word  
315 likes theWORD





How aware are you of what young people are doing online and risks associated with their behaviour?

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- A Very Aware**
- B Aware**
- C Slightly Aware**
- D Completely Unaware**







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# What are pupils doing online: How can we protect them?

**Mike Hamilton**  
**Strategic ICT Manager**  
**(ICT in Schools Team)**



# Aims

- Look at what young people are doing online today.
- What patterns are emerging.
- How can we protect them.





South Tyneside Safeguarding Children Board



# Times they are a changing.....

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# Computers in Homes

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- **Children were asked whether they or anyone else in the family have a computer in the home (5-16 year olds)**





# Computers in Homes

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**Children were asked whether they or anyone else in the family have a computer in the home**

- **A 94%**
- **B 85%**
- **C 70%**
- **D 61%**





# Computers in Homes

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## 5-16 year olds

94% have a computer at home.

79% have a touchscreen tablet

66% have laptop or netbook

41% have desktop

### Trends:

- Difference between tablets and laptops growing
- Number of desktops decreasing

(The Monitor Report 2017 : Children and their media)





# Owning Computers

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**83% have their own computers**

**67% tablets**

**39% netbooks / laptops**

**18% Desktop**

**(The Monitor Report 2017 : Children and their media)**





## Smartphones dominate UK kids media experiences

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**How many of 5-16 year olds have a mobile?**

**66%**

**(The Monitor Report 2017 : Children and their media)**







- Text
- Video
- Access Apps
- Access Social networking sites
- Access internet (Unfiltered!!)

64Gb I phone holds 14,563 tracks

1500 Albums





# Worrying!!!

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- **25% of 9-16 year olds can get around safety controls**





# Under 5 year olds:

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**How many have their own tablet?**

**1 in 3 have their own tablet and 70% have access to one!!!**

**3-4 year olds**

**Nearly half!!!**





## **Majority of 3-4 year olds can do the following on their tablets:**

- **Open Apps and navigate multiple apps**
- **Use the volume**
- **Camera controls**

## **VOD**

- **You Tube is the preferred for online video with 40% of preschool children accessing television and other content this way. 1 in 6 use the You Tube Kids app**
- **Subscription based service – Netflix is the favourite!!**





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# The pace of change is incredible



- Usage increasing!
- Going online younger.
- Variety of devices



- Today's children leaving year 11 started in 2001.
- Steps, Westlife and Spice Girls Number 1

7 June 2001			
← 1997		2005 →	
← outgoing members		elected members →	
All 659 seats to the House of Commons 330 seats needed for a majority Opinion polls Turnout 59.4% (▼11.9%)			
First party	Second party	Third party	
			
<b>Leader</b> Tony Blair	William Hague	Charles Kennedy	
<b>Party</b> Labour	Conservative	Liberal Democrat	
<b>Leader since</b> 21 July 1994	19 June 1997	9 August 1999	
<b>Leader's seat</b> Sedgfield	Richmond (Yorks)	Ross, Skye & Inverness West	



 facebook

2004



2010



2007



2008

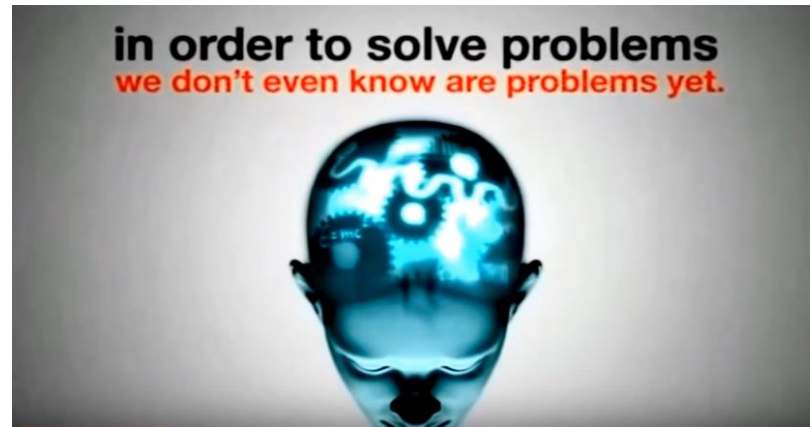
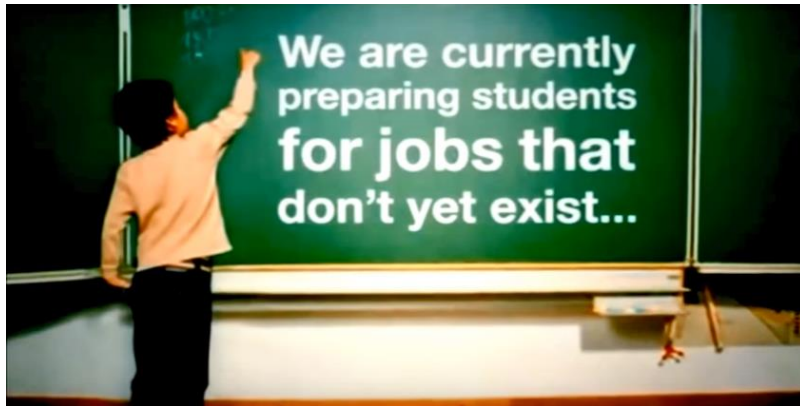


2006

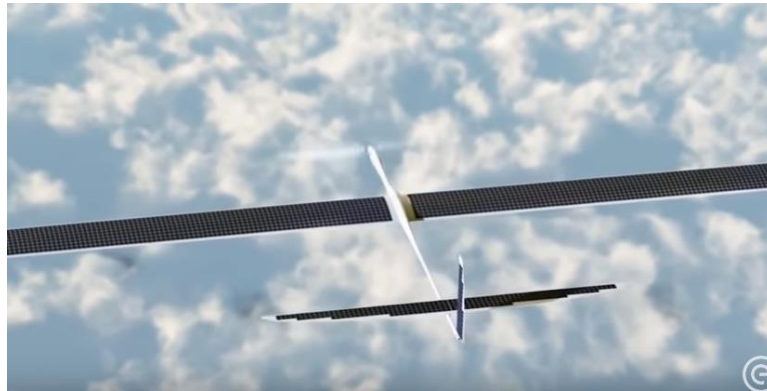




# Shift Happens



# That's now but...What about the future?





# What are the risks for young people?

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A while ago.....

- Access to harmful **content** / illegal materials



- **Unwanted contact / grooming**
- **Concerns over privacy / digital footprints**

Grooming: A process by which a person prepares a child, significant others and the environment for the abuse of this child

Specific goals include gaining access to the child, gaining the child's compliance and maintaining the child's secrecy to avoid disclosure

(Craven, Brown and Gilchrist, 2006)

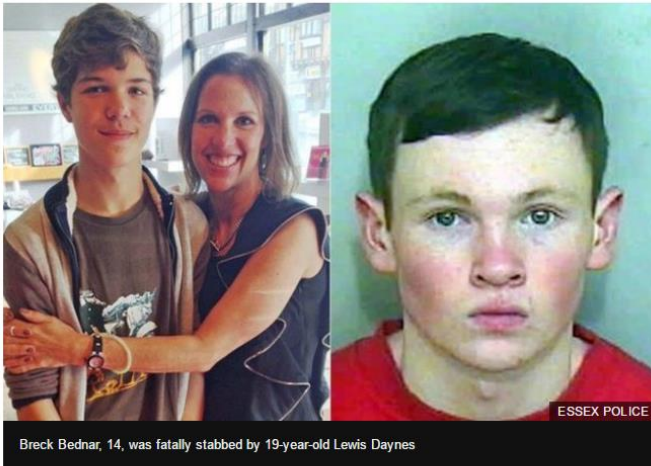


## Breck Bednar murder: How Lewis Daynes manipulated his victim

By Jodie Smith  
BBC News

© 12 January 2015 | Essex

[f](#) [t](#) [m](#) [e](#) [Share](#)



A 19-year-old man has been jailed for life for the murder of a 14-year-old boy he met online. Described by investigators as "quite unique in terms of how horrific it was", the case involved the manipulation of a schoolboy who was turned against his family and ultimately lured to his death.



## Revealed: How British jihadi brides are being groomed by ISIS using a phone messaging app after brainwashing them on Twitter

- Islamic State recruiters tell young girls to communicate using Surespot
- The app is run by privacy and drug legalisation campaigners in Colorado
- Messages are totally encrypted and cannot be intercepted by authorities

By PAUL BENTLEY FOR THE DAILY MAIL

PUBLISHED: 01:33, 24 February 2015 | UPDATED: 08:15, 24 February 2015



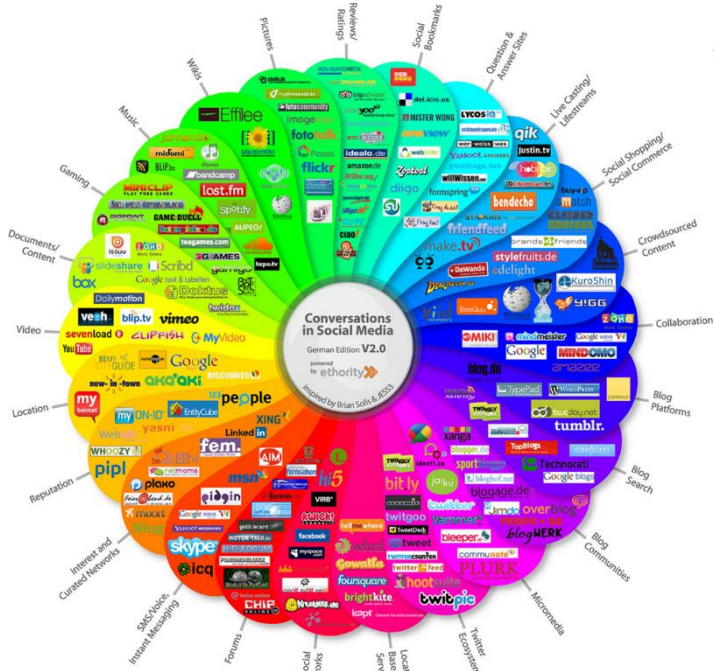
British jihadi brides are being groomed online using a phone app run by extreme left-wing activists, the Mail can reveal.

After they are brainwashed on Twitter, Islamic State recruiters tell the young girls to communicate with them using a messaging programme called Surespot.

The app – run by privacy and drug legalisation campaigners in Colorado – is designed so messages are totally encrypted and cannot be intercepted by authorities.

**Scroll down for video**

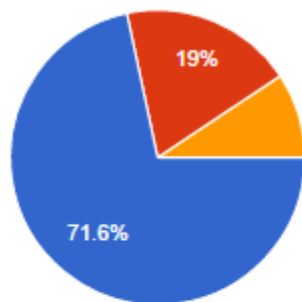




Conversations in Social Media - Version 2.0 - 04.2010 by ethority | <http://social-media.prima.ethority.de> | <http://www.twitter.com/ethority/> | Contact us for updates: [prima@ethority.de](mailto:prima@ethority.de)

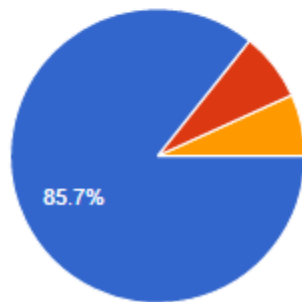


### 18. Have you made friends with people online you did not know before?



No	<b>1481</b>	71.6%
Sometimes	<b>393</b>	19%
Many times	<b>193</b>	9.3%

### 19. Have you ever then met face to face with someone you only knew online?



No	<b>1772</b>	85.7%
Yes and I met up with them on my own	<b>155</b>	7.5%
Yes but my parent/adult came with me	<b>140</b>	6.8%







# Managing Your Digital Footprint



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- The information we put online leaves 'footprints'
  - Young people can easily identified or traced
  - Once information is online it is hard to remove – it can be copied, cached etc and may be around forever
  - Information about individuals is not just stored on their profiles – friends, family contacts....



Embarrassing Facebook photos do us all a favour: at a time of fierce job competition, we can weed out the buffoons in advance



Telegraph Jan 8th 2013



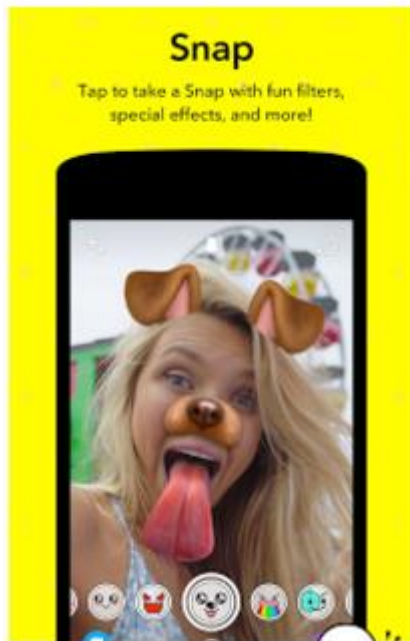


**Talk to strangers!**



# Snapchat

- Snaps: Photos or videos you send to a friend (or multiple friends). A snap is self-destructing; once someone opens it, it disappears.





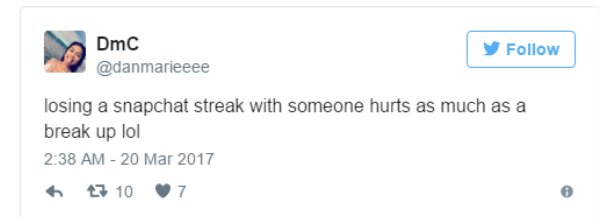
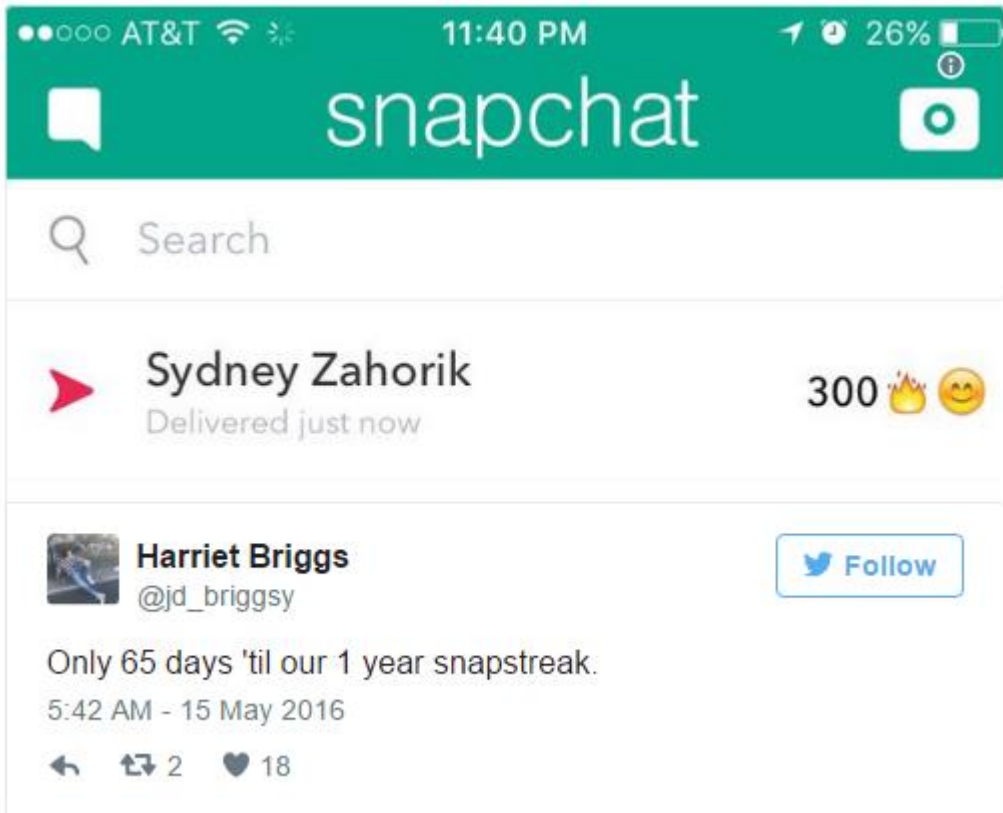
# Musical.ly and Live.ly



<https://www.channel4.com/news/children-bombarded-with-sexually-explicit-chat-on-musical-ly-and-live-ly>



# Snapchat and Snapstreak



<https://www.bustle.com/articles/162803-what-is-a-snapchat-streak-heres-everything-you-need-to-know-about-snapstreaks>



## CHILLING CHALLENGE What is the Blue Whale suicide challenge, how many deaths has the game been linked to so far and is it in the UK?

Cops fear vulnerable youngsters are being swayed to take their own lives through sick social media accounts

By Gemma Mullin  
14th June 2017, 9:00 am | Updated: 14th June 2017, 9:49 am



**BLUE Whale is a twisted suicide challenge that appears to goad vulnerable teens into killing themselves.**

The dangerous game has been linked to at least 130 teen deaths in Russia and police in the UK have now started warning parents about the challenge.



Tragic schoolgirl Yulia Konstantinova, 15, posted this picture of a blue whale on Instagram shortly before jumping to her death





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# Case Study

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# Sexting





# Self Produced Images

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**This is data that originates from 2012 ; Came from Dfes  
What is the picture now**

- 40% of Key Stage 3 and 4 students have witnessed a ‘sexting’ incident
- 40% didn’ t consider topless images inappropriate.





# Why do they do it?

## Main motivating factors for producing and sending images were:

- Fun
- Flirting
- Meeting new people
- Exploring sexuality
- Seeking affirmation
- Social acceptance
- Part of a romantic or sexual relationship
- Being asked or coerced
  
- Youths generally describe a combination
  
- Research showed they weighed up and mitigated risks (eg keeping parts hidden or asking partner to send an image first.
- Experience diverse with everything from grooming where children were pressurised or coerced into producing images to creation and sending of images within the context of a caring relationship





- **687 cases identified through police investigation between 2006 and 2015 and submitted to interpol.**
- **Year on year increase**
  
- **44.3% self taken and of these 34.4% were generated in the context of a coercive relationship.**
  
- **(UKCCIS May 2017)**





## Emerging Patterns and Trends Report Youth-Produced Sexual Content 2015

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### The key findings :

- 17.5% of content depicted children aged 15 years or younger.
- 85.9% of content depicting children aged 15 or younger was created using a **webcam**.
- 93.1% of the content depicting children aged 15 or younger featured **girls**.





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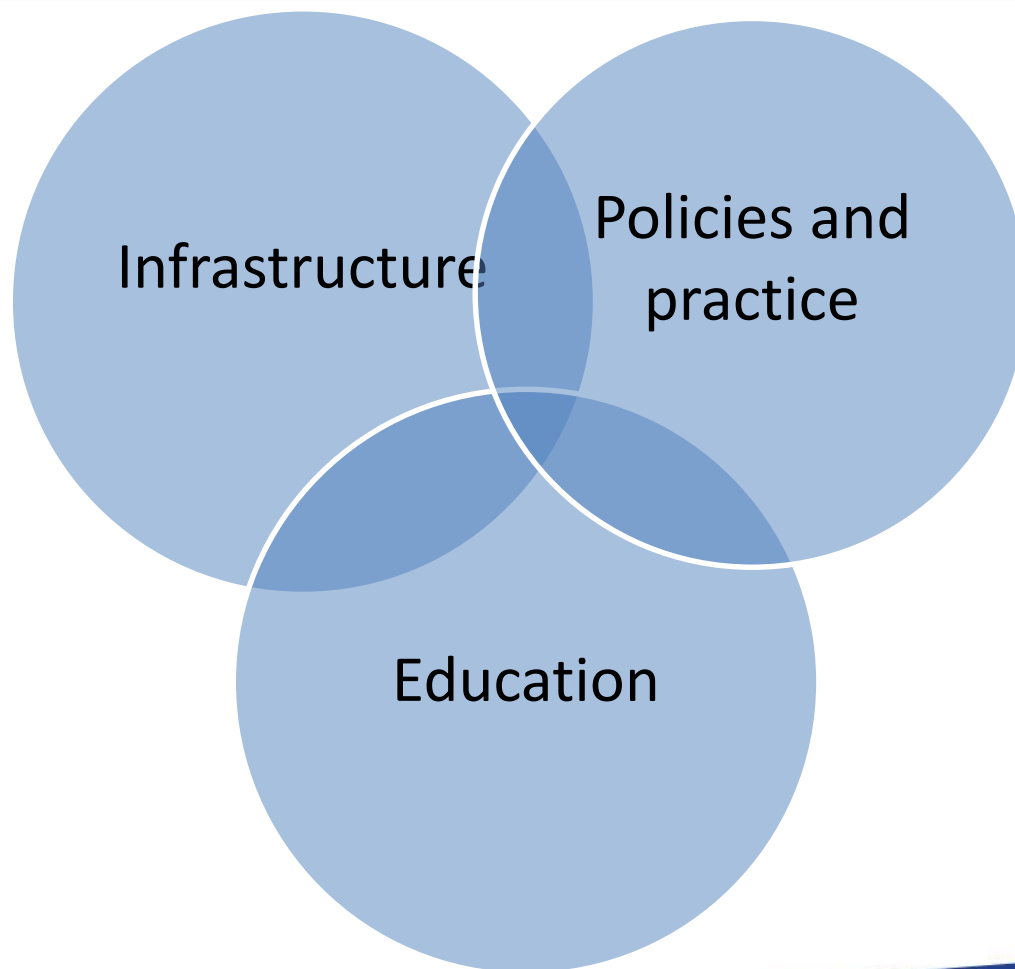
# What can we do to support ?





# PIE Model

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# What is the picture in schools?

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## Strengths

- **65% of schools have excellent or good connectivity and filtering in place.**
- **70% have strong policies in place**
- **55% have detailed and effective AUP's**
- **Only 15% have nothing implemented in practice around policy development**





# Weaknesses

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- **60% of schools have no engagement with the community with online safety issues.**
- **55% have not carried out governor training around online safety**
- **Almost 50% of schools have not conducted any staff training to date around online safety**





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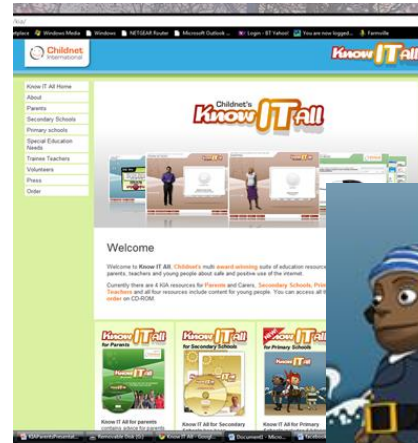
# Education

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# Teaching resources:





# Safe.

Safe is a new programme of practical activities to develop primary children's skills, self-confidence and safety awareness when using social network sites.

## digitalME

Supported by:





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# Its not just about the kids





- **Were the school correct in suspending her?**
- **A YES**
- **B NO**



After senior staff discovered the picture, they called Miss Ferguson, who is aged in her 30s, into a meeting.

Pupils at Ousedale School in Newport Pagnell, near Milton Keynes, Bucks., said they listened as the teacher was accused of being "sultry" and "provocative".



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Teachers uphold public trust in the profession and maintain high standards of ethics and behaviour, within and outside school.







## And parents...

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- 9 out of 10 parents mediate child's use of internet in some way.
- Awareness of filters has increased with parents.
- Half of parents use tools on the technology to manage children's use – not just supervision
- 4 in 10 parents are aware of tools for restricting app installation
- 29% of parents said they thought their child would be able to get round, bypass, override or unset parental controls





# www.ictinschools.org

The screenshot shows the website's header with the ICT in Schools logo and social media icons for Facebook, Twitter, and YouTube. A navigation menu includes: ABOUT US, CPD, LOANS, EVENTS, E-SAFETY, COMPUTING, and OTHER CURRICULUM AREAS. The 'E-SAFETY' dropdown menu is open, listing: E-Safety, E Safeguarding Conference 2017, Students, Teachers, Parents, and Safer Internet Day 2016. The main content area features a large image of a modern building with the text 'Our new home from November 2016'. Below this is a 'Lego Competition' post by A Hayward dated 19th May 2017, and a 'OpenZone at The Word' post with 315 likes.





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# Questions

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How aware are you of what young people are doing online and risks associated with their behaviour?

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- A      Very Aware**
- B      Aware**
- C      Slightly Aware**
- D      Completely Unaware**





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# Close and Next Steps

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# Future Events



November 14<sup>th</sup> and 15<sup>th</sup> for  
Tutor training – 2 day course





# Future Events

## CEOP

- Think u know program
- In South Tyneside we have trained 96 teachers to deliver the Think u know resource as well as many other professionals involved with the wellbeing of young people
- Next FREE training session is **Wednesday 19<sup>th</sup> June 1-4pm**





# Future Events

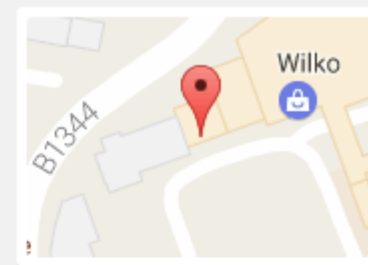
## Computing Subject Leaders Network Meeting

When

Thursday, June 29th, 4pm

Where

Market Place South Shields, England



[Get Directions](#)

More information

A chance for Co-ordinators to keep up to date with new technology and what is going on in the Local Authority. There is always an opportunity to ask questions and chat with colleagues. This is also an opportunity to have a look round our new base and facilities at The Word.

**Who should attend:** Computing Subject Leaders or other interested members of staff

Date: **29th June 2017**

Time: **4 - 5.30**

[CLICK HERE TO BOOK](#)







# Future Events



This CPD event explores how technology can inspire and help develop writing in Primary School pupils. Many students struggle with using an extensive vocabulary and often run out of steam in their stories. Our speakers have a wealth of experience in addressing these issues.

**21st June, 2017**  
**9.15 - 3.30pm**

OpenZone @ The Word  
45 Market Place  
South Shields  
NE33 1JF

£45 per person  
Incl lunch and refreshments

Book your place here:  
<http://theworduk.org/whats-on/inspiring-writers-a-new-narrative/>





# Evaluation

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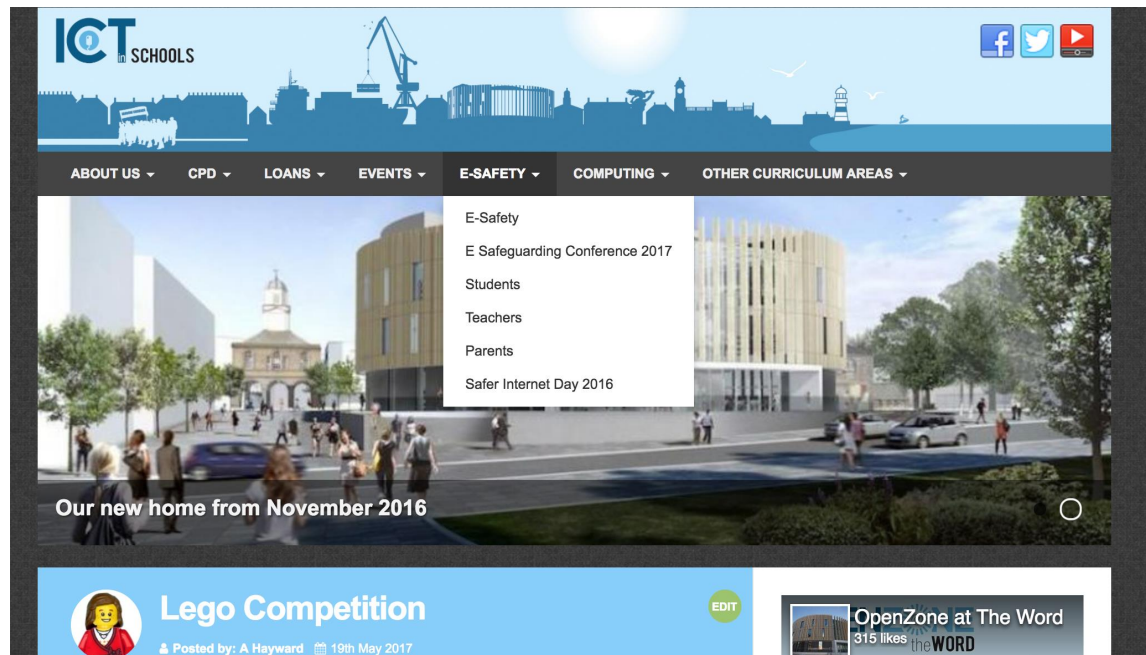
<https://goo.gl/forms/Y60uruP4tpwBBj6t2>





# Resources

## www.ictinschools.org





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# Help us save money!!!!

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