REDMOOR ACADEMY: Travel & Tourism CURRICULUM JOURNEY

A Redmoor graduate of Travel and Tourism develops the knowledge and skills required to pursue a career within the industry if they desire. With a deep knowledge of customers, markets, economic and environmental influences, students complete their course with an understanding and appreciation of our large but connected world.

Component 3 LAB: Assignment. 'At Your Service'

Understanding Customers

Planning a Holiday to meet customer Needs

Tailor Made Facilities

Component 3 LAA: Assignment. 'Trend Spotter'

Customer Satisfaction

Market Research

Component 3 LAA: Identify needs in Travel and Tourism

Component 2 EXAM

Funding, Taxes and Legislation

Partnerships in Destination Management

Transport and communication links

Mature Destinations

Emerging Destinations

Component 2 LAC: Destination Management

Tourism Development

Visitor Education

Infrastructure Development

Negative social, economic and environmental impacts.

Component 2 LAB: Impacts of Travel and Tourism on Sustainability

Responses

Safety and security /civil unrest

Media and Publicity

Political Factors

Natural Disasters

Component 2 LAA: Factors that Influence Global Travel and Tourism

Positive social, economic and environmental impacts.

Managing Environmental Impacts.

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Component 1 LAB: Travel and Tourism Destinations

Tourism and the Economy

Types of Accommodation

Reasons to Visit

Types of Destination

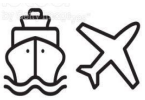
Types of Holiday

Types of Tourist

Features of Destinations

Aims of Travel and Tourism Organisations

Transport



Tourist Attractions and Promotion

Tour Operators and Travel Agents

Component 1 LAB: Assignment. 'Who Goes There?'

Component 1 LAA: Assignment. 'Digging for Detail'

Component 1 LAA: Travel and Tourism Organisations

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Understanding customer needs, markets, economic and environmental influences in our exciting and connected world.