

Dear Parent/Carer

**It's Not Ok Campaign – focus for this half term**

I am writing to provide you with an update on our **It's Not Ok campaign** for 2023-24, working as part of **LiFE Multi-Academy Trust**.



**It's  
Not  
OK.**

We are working with all schools across our trust to raise awareness of key safeguarding issues. Our focus for this half term will be on **Anti-Bullying**.

Anti-Bullying week began on Monday 13<sup>th</sup> November. When addressing incidents of bullying, it is essential that we focus on how we deal with both the perpetrators and victims.

**Information from the Anti-Bullying Alliance:**

*Most important to remember is that bullying is a barrier to learning, it can seriously affect a victim's mental health and can change the way they feel about themselves well into their adulthood. Research shows that the long term impact of bullying on a victim greatly increases if the bullying continues over a long period of time.*

**We take a zero tolerance approach to bullying at our school.** This half term, we will be carrying out a number of activities in addition to our normal safeguarding practice which will include discussions with pupils, surveys, reviewing our practice and additional assemblies. We will also be working with our younger pupils more sensitively and in particular reviewing our Personal Development Curriculum and what we are teaching them.

If for any reason you do not wish for your child to be selected to be part of a small group discussion, please do not hesitate to contact the School Office.

Please look out for further updates on this campaign throughout the year and we encourage you to talk to your children about these issues at home. You can access further support and information in the link below.

Yours sincerely



Naomi Grant

Additional information and resources and information can be found:

<https://anti-bullyingalliance.org.uk/tools-information/advice-and-support/advice-parents-and-carers>