



Business Curriculum Information - A Level

As students embark on their Business A Level, we thought it would be useful to share an overview of the course.

In Key Stage 5 Business:

We follow the [AQA Business](#) course. The lessons are typically split between two teachers, with one covering three units each in Year 12:

- 1 What is business
- 2 Managers, leadership and decision making
- 3 Marketing
- 4 Operations
- 5 Finance
- 6 Human resources

Then in Year 13 students will cover two units with each teacher:

- 7 Analysing the strategic position of a business
- 8 Choosing strategic direction
- 9 Strategic methods: how to pursue strategies
- 10 Managing strategic change

Although students will be tested throughout the course, the grade for the subject comes from terminal assessment, which means the three A level papers taken at the end of Year 13. There is no coursework element.

Textbooks and resources:

Students will be issued a textbook at the start of the course from the school library. Most resources are shared on the Google Site, where there are also online revision guides and exam papers and example answers. There are also many worksheets and activities on the Google Site to support revision and promote independent study.

Homework and assessment:

Homework will be set weekly and could range from written questions, background reading, self-assessed multiple choice assignments or video case studies. The purpose may be assessment, to allow students time to consolidate their understanding of work covered at school or to prepare for the content covered in future lessons.

Revision:

Much as revision is useful, even greater importance is applying theory to the real world, so working through exam papers with case studies, model answers and following Business news is valuable. Links can be found on the Google Site to Quizlet and Seneca which are good methods for reviewing the content.

All resources can be found [on the Google Site](#) which students have access to.

More information can be found on the [subject area of the school](#) website.

If you have any queries, please contact Mr Morris, Head of Business & Economics, at pmorris@ahs.bucks.sch.uk