



9th December 2024

Dear Parents/Carers,

While I may have worked on the campus for a number of years, I felt it was appropriate to introduce myself to you in my new role as Attendance Champion for the Brookvale Groby Learning Campus. As a member of the school's senior leadership, I will be striving to support our communities' attendance as part of our school's continuing strive for excellence.

At Brookvale Groby, we place a high value on regular attendance because we know that being present not only helps us to succeed academically but also allows us to build strong relationships and fully participate in all the amazing activities and opportunities our school offers. I want every child to have the chance to reach their full potential while studying on our campus and attendance plays a vital role in this.

As Attendance Champion, I aim to support students, parents and carers to identify what excellent attendance looks like and support those that may find this a challenge. This will be in collaboration with our attendance, pastoral and senior teams. I would encourage you if you haven't already, to take some time in which to look at your child's attendance via Arbor. Excellent attendance is for any student who has 97% attendance and above. If you wish to find out more about attendance at Brookvale Groby you can find our dedicated webpage at <https://brookvalegroby.com/attendance/>

If you have any questions or would like to get in touch with any attendance related queries, then please contact me via agoodger@brookvalegroby.com

Yours sincerely,

Adam Goodger
Associate Assistant Headteacher - Attendance
Brookvale Groby Learning Campus