



### GCSE Business Y10 Student Calendar 2024-2025

Date		Week	Homework due in, which includes: booklet page, ZigZag eRevision and Knowledge Organiser Prep	Assessment and folder checks	Specification / Key content and learning activities
26 Aug	30 Aug	1			<p style="text-align: center;"><b>1.1</b></p> <ul style="list-style-type: none"> <li>1.1.1 The dynamic nature of business: Why new business ideas come about</li> <li>1.1.2 Risk and reward, business failure, financial loss, lack of security</li> <li>1.1.3 The role of business enterprise</li> </ul> <p style="text-align: center;"><b>1.2</b></p> <ul style="list-style-type: none"> <li>1.2.1 Customer needs</li> <li>1.2.2 Market research</li> </ul>
02 Sep	06 Sep	2		<b>Initial Numeracy Assessment</b>	
09 Sep	13 Sep	3			
16 Sep	20 Sep	4	1.1.1 The dynamic nature of business		
23 Sep	27 Sep	5	1.1.2 Risk and reward		
30 Sep	04 Oct	6	1.1.3 The Role of business enterprise	<b>1.1 End of Topic Assessment</b>	
07 Oct	11 Oct	7	Create 1.1 End of topic revision aid		
14 Oct	18 Oct	8	1.2.1 Customer needs		
21 Oct	25 Oct	Half term			
28 Oct	01 Nov	9	1.2.2 Market research (part 1)		
04 Nov	08 Nov	10	1.2.2 Market research (part 2)		
11 Nov	15 Nov	11	1.2.3 Market segmentation		

18 Nov	22 Nov	12	1.2.4 The competitive environment		<ul style="list-style-type: none"> <li>1.2.4 Competitive environment the impact of competition on business decision making</li> </ul> <p style="text-align: center;"><b>1.3</b></p> <ul style="list-style-type: none"> <li>1.3.1 Business aims and objectives</li> <li>1.3.2 Revenue, costs and profit</li> </ul>
25 Nov	29 Nov	13	Create 1.2 End of topic revision aid	<b>1.2 End of Topic Assessment</b>	
02 Dec	06 Dec	14	1.3.1 Business aims and objectives		
09 Dec	13 Dec	15	1.3.2 Business revenues, costs and profits	<b>End of term 1 folder and assessment file check</b>	
16 Dec	20 Dec	16	Theme 1 Diagnostic Revision 1.1-1.3.2	<b>Mid-year theme 1 Diagnostic Assessment 1.1.1-1.3.2</b>	
23 Dec	27 Dec	Christmas Holidays			
30 Dec	03 Jan				
06 Jan	10 Jan	17	1.3.3 Cash and cash flow		<ul style="list-style-type: none"> <li>1.3.2 Breakeven</li> <li>1.3.3 Cash flow</li> <li>1.3.4 Sources of finance</li> </ul> <p style="text-align: center;"><b>1.4</b></p> <ul style="list-style-type: none"> <li>1.4.1 The options for start-ups and small business</li> </ul>
13 Jan	17 Jan	18	1.3.4 Sources of business finance		
20 Jan	24 Jan	19	Create 1.3 End of topic revision aid - business calculations		
27 Jan	31 Jan	20	Create 1.3 End of topic revision aid		
03 Feb	07 Feb	21	1.3 End of topic revision	<b>1.3 End of Topic Assessment</b>	
10 Feb	14 Feb	22	1.4.1 The options for start-up and small businesses		
17 Feb	21 Feb	Half term break			
24 Feb	28 Feb	23	1.4.2 Business location		<ul style="list-style-type: none"> <li>1.4.2 Business Location</li> </ul>

03 Mar	07 Mar	24	1.4.3 The marketing mix	<b>Y10 progress evening</b>	<ul style="list-style-type: none"> <li>1.4.3 The marketing mix</li> <li>1.4.4 Business plans</li> </ul> <p style="text-align: center;"><b>1.5</b></p> <ul style="list-style-type: none"> <li>1.5.1 Business stakeholders</li> <li>1.5.2 Technology and business</li> <li>1.5.3 Legislation and business</li> </ul>
10 Mar	14 Mar	25	1.4.4 Business plans		
17 Mar	21 Mar	26	1.4 End of topic revision		
24 Mar	28 Mar	27	1.4 End of topic revision - Create end of topic revision aid	<b>End of term 2 folder and assessment file check</b>	
31 Mar	04 Apr	28	1.5.1 Business Stakeholders	<b>1.4 End of Topic Assessment</b>	
07 Apr	11 Apr	29	1.5.2 Technology and business		
14 Apr 21 Apr	18 Apr 25 Apr	Easter Break			
28 Apr	02 May	30	1.5.3 Legislation and business		<ul style="list-style-type: none"> <li>1.5.4 Economic climate: Consumer incomes and unemployment</li> <li>1.5.4 Economic climate: Government taxation</li> <li>1.5.4 Economic climate: Inflation</li> <li>1.5.4 Economic climate: Interest rates</li> <li>1.5.4 Economic climate: Exchange rates</li> <li>1.5.5 The importance of external influences on business</li> </ul>
05 May	09 May	31	1.5.4 Economy and business. External factors.		
12 May	16 May	32	1.5.5 The importance of external influences		
19 May	23 May	33	Create 1.5 End of Topic Revision - Create end of topic revision aid	<b>1.5 End of Topic Assessment</b> <b>End of year diagnostic assessment</b> Theme 1	
26 May	30 May	Half term			
02 Jun	06 Jun	34	Theme 1 Mock Revision		<ul style="list-style-type: none"> <li>Theme 1 Walking Talking Mock</li> <li>Theme 1 Exam warm up</li> <li>Theme 1 Revision Activities</li> <li>Final homework sign off</li> </ul>
09 Jun	13 Jun	35	Theme 1 Mock Revision	<b>Theme 1 Mock Exam</b>	

16 Jun	20 Jun	36	Theme 1 Mock Revision	<b>Theme 1 Mock Exam</b>	<ul style="list-style-type: none"> <li>Folder set up for Y11</li> </ul>
23 Jun	27 Jun	37	Ensure all homework is up-to-date for final sign off	<b>End of term 3 folder and assessment file check</b>	
30 Jun	04 Jul	38	Ensure all homework is up-to-date for final sign off		
07 Jul	11 Jul	39	Ensure all homework is up-to-date for final sign off		

### GCSE Edexcel Business - Course Information

<u>Course Structure</u>	<p>The course is assessed through 100% Examination</p> <p>At the end of Year 11 you will sit two exams:</p> <ul style="list-style-type: none"> <li>- Theme 1: All of the year 10 content - 50% of overall GCSE grade</li> <li>- Theme 2: All of the year 11 content - 50% of overall GCSE grade</li> </ul>
<u>Assessment</u>	<p>You will be assessed at 6 points throughout the year. The assessments will be formed of past exam-style content and will be graded with GCSE grades.</p> <p>Each assessment will be mostly focussed on the topic you have been studying; however, some of the questions will be interleaved (questions from other topics) making it vital that you always revisit topics over and over again as part of your 20:20:20 homework.</p>
<u>Feedback</u>	<ol style="list-style-type: none"> <li>1. You complete the assessment</li> <li>2. Your teacher will mark the work, giving you strengths that reinforce the positives in your work and targets that directly show you how to improve</li> <li>3. Your work will be returned to you and you will fill in a STAR Reflection sheet to help you engage with the feedback and identify how you will improve for next time</li> <li>4. After reading the detailed feedback your teacher has provided you with, you will improve a part of your work using an improvement flap which will be stapled over the initial piece of work so you can visually see the progress you have made</li> <li>5. Your assessments will be placed into assessment folders for the subject</li> </ol>

<u>Assessment Objectives</u>	<table border="1"> <thead> <tr> <th data-bbox="312 255 549 327"></th> <th data-bbox="549 255 1461 327"><u>How do I demonstrate this in my work</u></th> </tr> </thead> <tbody> <tr> <td data-bbox="312 327 549 439"> <u>AO1 (Knowledge)</u> </td> <td data-bbox="549 327 1461 439"> <ul style="list-style-type: none"> <li>- Learn key terms and definitions</li> <li>- Learn equations</li> </ul> </td> </tr> <tr> <td data-bbox="312 439 549 719"> <u>AO2 (Application/calculation)</u> </td> <td data-bbox="549 439 1461 719"> <ul style="list-style-type: none"> <li>- Relate your answer to the business case study</li> <li>- Talk about: the business aims and objectives, competitors, the specific product they sell, the age of the business, use the business name</li> <li>- Use quantitative skills to answer business calculator questions</li> </ul> </td> </tr> <tr> <td data-bbox="312 719 549 875"> <u>AO3a (Analysis)</u> </td> <td data-bbox="549 719 1461 875"> <ul style="list-style-type: none"> <li>- Use key connectives BLT (because, leads to, therefore)</li> <li>- Always aim to expand on the points you make to explain the impact on the business</li> </ul> </td> </tr> <tr> <td data-bbox="312 875 549 1072"> <u>AO3b (Evaluation)</u> </td> <td data-bbox="549 875 1461 1072"> <ul style="list-style-type: none"> <li>- Have a balanced argument that includes the positives and negatives of decisions</li> <li>- Use AJIM in your conclusions (Answer, Justify, It depends, Most Importantly)</li> </ul> </td> </tr> </tbody> </table>		<u>How do I demonstrate this in my work</u>	<u>AO1 (Knowledge)</u>	<ul style="list-style-type: none"> <li>- Learn key terms and definitions</li> <li>- Learn equations</li> </ul>	<u>AO2 (Application/calculation)</u>	<ul style="list-style-type: none"> <li>- Relate your answer to the business case study</li> <li>- Talk about: the business aims and objectives, competitors, the specific product they sell, the age of the business, use the business name</li> <li>- Use quantitative skills to answer business calculator questions</li> </ul>	<u>AO3a (Analysis)</u>	<ul style="list-style-type: none"> <li>- Use key connectives BLT (because, leads to, therefore)</li> <li>- Always aim to expand on the points you make to explain the impact on the business</li> </ul>	<u>AO3b (Evaluation)</u>	<ul style="list-style-type: none"> <li>- Have a balanced argument that includes the positives and negatives of decisions</li> <li>- Use AJIM in your conclusions (Answer, Justify, It depends, Most Importantly)</li> </ul>
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<u>Study Materials</u>	<ul style="list-style-type: none"> <li>● Knowledge Organisers</li> <li>● Revision Guide and Revision Workbook</li> <li>● Google Classroom</li> <li>● Quizlet, BBC Bitesize, ZigZag eRevision and Seneca Learning</li> </ul>										
<u>Class Work</u>	<p>You will each be given a ring binder and dividers for this course. You should file away worksheets after the lesson in the correct section. Please do not deface the ring binders in any way or we may charge you for a new one.</p>										
<u>Weekly Homework</u>	<p>Y10 Students are issued with a theme 1 homework retrieval activity booklet and are expected to complete the directed activity. The activity includes a set of consolidation questions and a past paper practice question. This will then be marked in their fixed weekly lesson at the beginning of the week. The digital copy is available on the Google Classroom should they need it. (15-30 minutes)</p> <p>Y10/Y11: All GCSE Business students are provided with a theme 1 and theme 2 knowledge organiser pack for the year and will complete a weekly knowledge organiser quiz to practise and embed business key terminology and formulae. Students are directed to a section of the knowledge organiser each week. (20 minutes)</p>										

	<p>Y10/11 Retrieval and exam activities - students are expected to complete a section on ZigZag to support retrieval and to practise questions. Log in details are provided and will be reviewed during their fixed weekly lesson. (15-30 minutes)</p>
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