



BROOKVALE GROBY LEARNING CAMPUS

Valuing Everyone, Achieving Excellence

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Dear Parent or Guardian,

To extend the celebrations for World Book Day, we are running a **Read for Good Readathon** from **Monday 4th March - Sunday 17th March** and we'd love your child to join in. Watch the launch video here: [Readathon launch film for secondary schools](#)

It's been proven that children who read for pleasure are more likely to be successful and happy throughout their lives (OECD, 2002).

The charity **Read for Good** encourages children to read through its unique motivational approach that inspires reluctant readers to give reading a go and keen readers to read more widely. Pupils can choose whatever they want to read - from comics to classics and audiobooks to blogs - they are not being assessed, it's all about reading for fun! They are motivated to read because the money they raise in sponsorship helps to provide a regular supply of brand new books and a resident storyteller to every major children's hospital in the UK. A copy of their Privacy Policy is linked here: [Data-Protection-and-Privacy-policy-Jan-21 \(1\).pdf](#)

All you have to do is:

1. **Take a look at what your child plans to read**, or help them complete their list of books to read. Remember they can read whatever they want: books, e-books, poetry, comics - anything goes! Sharing books is fine too (in fact recommended!) as well as listening to audio books. This helpful document offers tips for reluctant readers and reading recommendations: [Help-My-child-wont-read.pdf](#)
2. **Help your child find sponsors among family and friends**. All KS3 students have been given a sponsorship card to write their sponsors on. The easiest way to sponsor a child is at <https://readathon.my.salesforce-sites.com/sponsor> (which family and friends can use too) or return the sponsor card with a cheque(s) or cash sent to school. *Please note that we will not receive any cash or cheques until after the 17th March and before the Easter break.* [Gift-Aid-explained.pdf](#)
3. Students should log their reading on their **reading tracker** which is on the final page in their English Homework Booklet.

Please support your child's sponsored read as much as you can. They'll be helping kids in hospitals get books, as well as helping themselves, and our school receives free books worth 20% of our grand sponsorship total, so there really is something in it for everyone. There will also be lots of reading competitions taking place over these 2 weeks which will be shared with your child via their English Google Classroom.

For more information, check out your child's sponsorship card and visit www.readforgood.org.

Thank you for your support - helping your child to keep reading, raising and being amazing!

L Jones

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