



Use of Student Images and Contact with Students up to the age of 25

STUDENT IMAGES

From time to time, the Campus may be visited by the media who will take photos or film footage. Pupils often appear in local or national newspapers, or on televised news programmes.

We may take photographs of the students at our school. We may use these images, for example, in our schools prospectus, in other printed publications that we produce as well as on our website and other social media. We may also make video or webcam recordings for school to school conferences, monitoring or other educational use.

To comply with the Data Protection Act 1998 we need your permission before we can photograph or make recordings of your child. When accessing your child's Arbor profile you will have prompts regarding various consents, including consent relating to your child's image. By giving your consent you are answering yes to these questions below, unless you advise us that you do not agree:

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| 1. May we use your child's photograph in the school prospectus, other printed publications, social media and other marketing forms? | YES |
| 2. May we use your child's images on our website? | YES |
| 3. May we record your child's image on video or webcam? | YES |
| 4. Are you happy for your child's image to be shared and appear in the media? | YES |

Please note that websites can be viewed throughout the world and not just in the United Kingdom where UK law applies.

Conditions of Use

1. This form is valid for the duration of time your child is on roll at Brookvale Groby Learning Campus from the date you sign it and up to the age of 25 after they have left.
2. We may re-use any photographs or recordings after your child leaves this school up to the age of 25.
3. We will not use the personal details or full names of any child or adult in a photographic image on video, on our website, in our school prospectus or in any other printed publications, unless prior consent has been obtained.
4. We will not include personal email or postal addresses, or telephone numbers on video, on our website, in our school prospectus or in other printed publications.

As part of giving your consent on Arbor for your child, you are indicating that you have read and understood the conditions of use above.

CONTACT WITH STUDENTS

As part of signing the admission form for your child, you are indicating that the student can be contacted by campus staff, once they have completed their education with us, to be made aware of events, up to the age of 25.

PLEASE NOTE: If you have agreed that we can use an image or contact a student you can change your mind easily by sending us an email to withdraw consent.