



GCSE Business Y11 Student Calendar 2023-2024

Date		Week	Homework due in	Specification
28 Aug	01 Sep	1		Theme 1 Diagnostic Assessment (Digital): Scheduled 4th – 8th September 2023 <ul style="list-style-type: none">2.1.1 The types of business ownership for growing businesses2.1.2 Changing aims and objectives2.1.3 Business and globalisation2.1.4 Ethical considerations
04 Sep	08 Sep	2		
11 Sep	15 Sep	3		
18 Sep	22 Sep	4	2.1.1 Business growth (part 1) Zig Zag & Knowledge Organiser	
25 Sep	29 Sep	5	2.1.1 Business growth (part 2) Zig Zag & Knowledge Organiser	
02 Oct	06 Oct	6	2.1.2 Changes in business aims and objectives Zig Zag & Knowledge Organiser	
09 Oct	13 Oct	7	2.1.3 Business and globalisation (part 1) Zig Zag &	

			Knowledge Organiser	
16 Oct	20 Oct	Half term		
23 Oct	27 Oct	8	2.1.3 Business and globalisation (part 2) Zig Zag & Knowledge Organiser	2.1 Assessment (written): Scheduled w/c 30th October 2023 <ul style="list-style-type: none"> 2.2.1 Product 2.2.2 Price 2.2.3 Promotion 2.2.4 Place 2.2.5 Using the marketing mix to make business decisions GCSE Business Mock Assessment: Scheduled 20th November 2023– 1st December 2023
30 Oct	03 Nov	9	2.1.4 Ethics, the environment and business Zig Zag & Knowledge Organiser	
06 Nov	10 Nov	10	2.2.1 Product Zig Zag & Knowledge Organiser	
13 Nov	17 Nov	11	2.2.1 Product Zig Zag & Knowledge Organiser	
20 Nov	24 Nov	12	Mock Revision Zig Zag & Knowledge Organiser	
27 Nov	01 Dec	13	Mock Revision Zig Zag & Knowledge Organiser	
04 Dec	08 Dec	14	2.2.2 Price Zig Zag & Knowledge Organiser	
11 Dec	15 Dec	15	2.2.3 Promotion	

			Zig Zag & Knowledge Organiser	
18 Dec	22 Dec	16	2.2.4 Place Zig Zag & Knowledge Organiser	
25 Dec	29 Dec		Christmas Holidays	
01 Jan	05 Jan			
08 Jan	12 Jan	17	2.2.5 Using the marketing mix to make business decisions Zig Zag & Knowledge Organiser	<ul style="list-style-type: none">• 2.3 Production Process• 2.3 Impact of technology on production• 2.3 Bar stock gate graphs and Just in time• 2.3 Procurement• 2.3 Quality Control• 2.3 The Sales Process and Customer Service <div>Year 11 Progress Evening 18th January 2024</div>
15 Jan	19 Jan	18	2.3.1 Business operations (part 1) Zig Zag & Knowledge Organiser	
22 Jan	26 Jan	19	2.3.1 Business operations (part 2) Zig Zag & Knowledge Organiser	
29 Jan	02 Feb	20	2.3.2 Working with suppliers (part 1) Zig Zag & Knowledge Organise	
05 Feb	09 Feb	21	2.3.2 Working with suppliers (part 2)	

			Zig Zag & Knowledge Organiser	2.2 and 2.3 Hybrid assessment (written): Scheduled W/C 5 th February 2023
12 Feb	16 Feb	22	2.3.3 Managing quality Zig Zag & Knowledge Organiser	
19 Feb	23 Feb	Half term break		
26 Feb	01 Mar	23	2.3.4 The sales process Zig Zag & Knowledge Organiser	<ul style="list-style-type: none">• 2.4 Gross/Net Profit margins• 2.4 Average Rate of Return• 2.4 Interpreting Graphs and Financial Data• 2.4 Interpreting Marketing Data 2.4 Assessment (Written): Scheduled W/C 4 th March 2024 GCSE Business Theme 2 Mock Assessment: Scheduled 11 th – 22 nd March 2024 Theme 1 Diagnostic Assessment (Digital): Schedule W/C 11 th - 20th March 2024
04 Mar	08 Mar	24	2.4.1 Business calculations (part 1) Zig Zag & Knowledge Organiser	
11 Mar	15 Mar	25	2.4.1 Business calculations (part 2) Zig Zag & Knowledge Organiser	
18 Mar	22 Mar	26	2.4.2 Understanding business performance Zig Zag & Knowledge Organiser	

25 Mar 01 Apr	29 Mar 05 Apr	Easter Break		
08 Apr	12 Apr	27	2.5.1 Organisational structures Zig Zag & Knowledge Organiser	<ul style="list-style-type: none">• 2.5 Organisational Structures• 2.5 Communication and Different ways of working• 2.5 Job roles and responsibilities, documents and recruitment process• 2.5 Training and Performance Reviews• 2.5 Methods of training employees• 2.5 Importance of Motivation• 2.5 Non financial methods of motivation and Financial methods of motivation <div>2.5 Assessment (Digital): Scheduled W/C 29th April 2024</div>
15 Apr	19 Apr	28	2.5.2 Effective recruitment Zig Zag & Knowledge Organiser	
22 Apr	26 Apr	29	2.5.3 Effective training and development Zig Zag & Knowledge Organiser	
29 Apr	03 May	30	2.5.4 Motivation Zig Zag & Knowledge Organiser	
06 May	10 May	31	Revision	
13 May	17 May	32	Revision	<div>End of course exam dates TBC</div> <div>Theme 2 Diagnostic Assessment (Digital): Schedule W/C 20th May 2024</div> <div>Other items: Mock feedback Walking talking mocks Theme 1 revision Theme 2 revision</div>
20 May	24 May	33	Revision	
27 May	31 may	Half term		
03 Jun	07 Jun	34	Revision	
10 Jun	14 Jun	35	Revision	

17 Jun	21 Jun	36	Revision	
24 Jun	28 Jun	37	Revision	
01 Jul	05 Jul	38	Revision	
08 Jul	12 Jul	39	Revision	

GCSE Edexcel Business - Course Information

<u>Course Structure</u>	<p>The course is assessed through 100% Examination</p> <p>At the end of Year 11 you will sit two exams:</p> <ul style="list-style-type: none"> - Theme 1: All of the year 10 content - 50% of overall GCSE grade - Theme 2: All of the year 11 content - 50% of overall GCSE grade
<u>Assessment</u>	<p>You will be assessed at 6 points throughout the year. The assessments will be formed of past exam-style content and will be graded with GCSE grades.</p> <p>Each assessment will be mostly focussed on the topic you have been studying; however, some of the questions will be interleaved (questions from other topics) making it vital that you always revisit topics over and over again as part of your 20:20:20 homework.</p>
<u>Feedback</u>	<ol style="list-style-type: none"> 1. You complete the assessment 2. Your teacher will mark the work, giving you strengths that reinforce the positives in your work and targets that directly show you how to improve 3. Your work will be returned to you and you will fill in a STAR Reflection sheet to help you engage with the feedback and identify how you will improve for next time 4. After reading the detailed feedback your teacher has provided you with, you will improve a part of your work using an improvement flap which will be stapled over the initial piece of work so you can visually see the progress you have made 5. Your assessments will be placed into assessment folders for the subject

<u>Assessment Objectives</u>		<u>How do I demonstrate this in my work</u>
	<u>AO1 (Knowledge)</u>	<ul style="list-style-type: none"> - Learn key terms and definitions - Learn equations
	<u>AO2 (Application/calculation)</u>	<ul style="list-style-type: none"> - Relate your answer to the business case study - Talk about: the business aims and objectives, competitors, the specific product they sell, the age of the business, use the business name - Use quantitative skills to answer business calculator questions
	<u>AO3a (Analysis)</u>	<ul style="list-style-type: none"> - Use key connectives BLT (because, leads to, therefore) - Always aim to expand on the points you make to explain the impact on the business
	<u>AO3b (Evaluation)</u>	<ul style="list-style-type: none"> - Have a balanced argument that includes the positives and negatives of decisions - Use AJIM in your conclusions (Answer, Justify, It depends, Most Importantly)
<u>Study Materials</u>	<ul style="list-style-type: none"> • Knowledge Organisers • Revision Guide and Revision Workbook • Google Classroom • Quizlet, BBC Bitesize and Seneca Learning • ZigZag revision 	
<u>Class Work</u>	You will each be given a ring binder and dividers for this course. You should file away worksheets after the lesson in the correct section. Please do not deface the ring binders in any way or we may charge you for a new one.	
<u>Weekly Homework</u>	<p>Y11 Students are issued with a theme 2 homework retrieval activity booklet, you are expected to complete the directed activity ZigZag revision. This will then be marked in your fixed weekly lesson at the beginning of the week. The digital copy is available on the Google Classroom should they need it. (15-30 minutes)</p> <p>Y10/Y11: All GCSE Business students are provided with a theme 1 and theme 2 knowledge organiser pack for the year and will complete a weekly knowledge organiser quiz to practise and embed business key terminology and formulae. Students are directed to a section of the knowledge organiser each week. (20 minutes)</p>	

	Y10/11 Retrieval and exam activities - students are expected to complete a section on ZigZag to support retrieval and to practise questions. Log in details are provided and will be reviewed during their fixed weekly lesson. (15-30 minutes)
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